

# INSTITUTION'S INNOVATION COUNCIL (IIC)



## CMR TECHNICAL CAMPUS

**UGC Autonomous**



**Accredited by NBA & NAAC with 'A' Grade**

**Approved by AICTE & Affiliated to JNTUH**

**Kandlakoya, Medchal Road, Hyderabad-501401**

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### Session Details:

**Title of the session: INTERNATIONAL WOMEN'S DAY CELEBRATION**

**Date: 8<sup>th</sup> MARCH 2025**

**Duration: 2PM TO 4PM**

**Expenditure: 25000 approx.**

**Activity Category: IIC Celebration**

**Theme: International women's day**

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### Expert/Speaker Details:

Name: Manjula Rao Jupally

Designation: Founder & Chairman

Organization: SMS Group of Companies

Brief about Expert/Speaker: Here's the content translated into English:

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#### **Jupalli Manjula Rao**

Daughter of Gandra Rama Rao

**Qualification:** Degree

**Native Place:** Karimnagar

Although born into a middle-class family, she grew up with high aspirations and a relentless desire to emerge as a distinguished individual in society. Guided by honesty and driven by service-oriented ideals, she adapted to the prevailing circumstances and gradually rose to success.

Eighteen years ago, she established the **SMS Group of Companies** and entered the real estate and business sectors. With unwavering honesty, hard work, courage, and discipline, she climbed the ladder of success step by step, becoming a role model for women.

#### **Awards Received:**

Over the past 15 years in the business and service sectors, she has been honored with more than 30 awards, including:

1. Mother Teresa Award

2. Mahatma Gandhi Award
3. Best Woman Award
4. Vivekananda Puraskar
5. Golden Lady Award
6. Jaya Ho Naari Award
7. Maharani Award

...and many more.

### Current Roles:

- For the past 10 years, serving as the **Chief Advisor** of:
  - Telangana Private Employees' Association (TUPS)
  - Bharat Private Employees' Association (BUPS)
  - T Life Entrepreneurs
- **Chairperson** of SMS Group, which includes:
  - SMS Constructions
  - SMS Ayurveda
  - SMS Charitable Trust

### Contributions through these Organizations:

1. Regular supply of medicines for **cancer** and **AIDS patients**.
2. Distribution of school fees and clothes to children.
3. Support for orphans through Navjeevan Anand Institution by providing clothing and financial aid.

### Special Note:

A notable 25% of the profits earned by her organizations are dedicated to **charitable activities**, reflecting her unwavering commitment to social service.

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#### Outcome of the activity:

##### Key Highlights:

- To inspire and empower women by showcasing the role of entrepreneurship in fostering self-reliance, creativity, and leadership.
- To provide insights into the entrepreneurial ecosystem, funding opportunities, startup challenges, and success strategies for women.
- To encourage aspiring women entrepreneurs to take initiative and convert their ideas into viable business ventures.
- To create a platform for sharing stories, experiences, and mentorship by successful women entrepreneurs.

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#### Participant Details:

Total no. of Student participation:4000

Total no. of Staff (Teaching/Non-teaching) participation:168

Three to four Photographs/Screenshots that show the participation of students and staff (Teaching/Non-teaching)

### Event Photographs:

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Approved by AICTE, NEW Delhi and JNTU Hyderabad

Department of Information Technology  
in Association with IIC 7.0  
ORGANIZING

MARCH INTERNATIONAL  
**Women's Day**  
CELEBRATIONS

**Chief Guest**  
**Manjula Rao Jupally**  
SMS Group Of Companies  
Founder & Chairman

Auditorium, CMR Technical Campus 8th March 2025 2:00PM TO 4:00PM

**V. Srisuma**  
Coordinator - ITJC  
CMR TECHNICAL CAMPUS  
Hyderabad, Telangana

**Dr. S. Suma**  
Coordinator, IC  
CMR TECHNICAL CAMPUS  
Hyderabad, Telangana

**Dr. B. Kavitha Rani**  
HOD-IT, IC  
CMR TECHNICAL CAMPUS  
Hyderabad, Telangana

**Dr. K. Srujan Raju**  
Vice President, IC  
CMR TECHNICAL CAMPUS  
Hyderabad, Telangana, Jntutechcampus

**Dr. M. Ahmed Ali Baig**  
President, IC  
CMR TECHNICAL CAMPUS  
Hyderabad, Telangana

**Dr. A. Raji Reddy**  
Director  
CMR TECHNICAL CAMPUS  
Hyderabad, Telangana

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