

INSTITUTION'S INNOVATION COUNCIL (IIC) CMR TECHNICAL CAMPUS

UGC Autonomous

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DEPARTMENT OF HUMANITIES AND SCIENCES

REPORT:

The Department of Humanities and Sciences organized a session on "How to plan for Start-up and Legal & Ethical steps" in associated with Institution's Innovation Council (IIC 7.0), Ministry of Education (MOE's), Govt. of India.

Description:

The session aimed to provide aspiring entrepreneurs with essential insights into planning a successful startup venture while navigating legal and ethical considerations. The audience consisted of enthusiastic individuals from diverse backgrounds, eager to learn and embark on their entrepreneurial journeys.

the session empowers aspiring entrepreneurs with the knowledge to establish and operate their start-ups effectively, ethically, and in compliance with legal requirements. By implementing the insights gained from the session, participants are better positioned to overcome challenges, make informed decisions, and pave the way for a successful start-up journey.

Objectives of the Program:

Understanding the Start-up Landscape

Provide participants with an overview of the start-up ecosystem, including current trends, challenges, and opportunities. Introduce different types of start-ups (e.g., tech, social, service-based) and their unique planning requirements. Enable participants to identify their niche and target market for better planning.

• Crafting a Comprehensive Business Plan

Guide participants through the process of creating a well-structured business plan for their start-up. Emphasize the importance of defining clear goals, objectives, and strategies to achieve sustainable growth. Help participants identify potential funding sources and outline financial projections.

Navigating Legal and Regulatory Considerations

Educate participants about the legal structures available for start-ups (e.g., sole proprietorship, LLC, corporation) and their implications. Explain the registration and licensing procedures required to operate legally in their specific industry and location. Highlight key legal contracts (e.g., partnership agreements, non-disclosure agreements) and how to protect intellectual property.

• Comprehending Ethical Practices in Start-ups

Foster an understanding of ethical decision-making in the start-up context and its impact on long-term

success. Discuss ethical challenges such as data privacy, transparency, and responsible marketing. Encourage participants to incorporate ethical principles into their business model and company culture.

Benefits/Outcome of the Program:

Clarity in Start-up Vision: Participants gain a clear understanding of the start-up landscape and current trends, enabling them to refine their vision and identify potential opportunities in their chosen industry.

Comprehensive Business Plans: Attendees will be equipped with the knowledge and tools to create well-structured business plans that outline their goals, strategies, and financial projections, increasing their chances of attracting investors and securing funding.

Legal Compliance: Participants will learn about the various legal structures and regulatory requirements for start-ups, ensuring they can set up their businesses properly and operate within the bounds of the law.

Intellectual Property Protection: Understanding the importance of protecting intellectual property will help start-ups safeguard their innovative ideas and technologies from potential infringement or misuse.

Organized on: 24/04/2025

Student Participants number: 600

Students/Faculty Registration Details with timestamp:

https://docs.google.com/spreadsheets/d/1WiYPCNeCp3cD2jAQFlsMjhKNtSlRRX8scGtYph IspJo/edit?usp=sharing

Faculty Participants number: 15

Expenditure amount: Rs 5000/-

Photographs(5to6):







CMR Technical

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DEPARTMENT OF HUMANITIES AND SCIENCES In Association with Institution's Innovation Council (IIC 7.0)

organizing a session on

How to plan for Start-up and Legal & Ethical

steps





24 April 2025

CMRTC Time: 2:00 PM - 4:00 PM AUDITORIUM



INSTITUTION'S INNOVATION

Mr.Naga Prasad **Motivational Speaker**

scan to register







Dr. T. Lakshmi Coordinator IIC.

CMR TECHNICAL CAMPUS HYDERABAD.TELANGANA Dr. V. Kesava Reddy HOD H&S,

CMR TECHNICAL CAMPUS HYDERABAD.TELANGANA

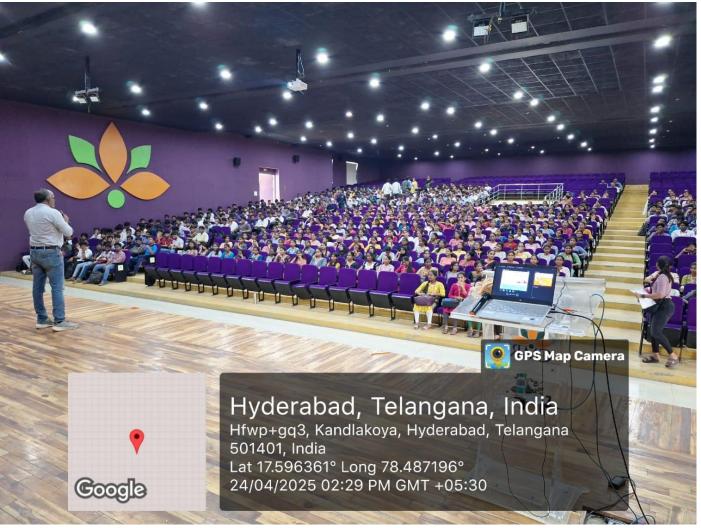
Dr. S. Suma CONVENER, IIC **CMR TECHNICAL CAMPUS** HYDERABAD, TELANGANA

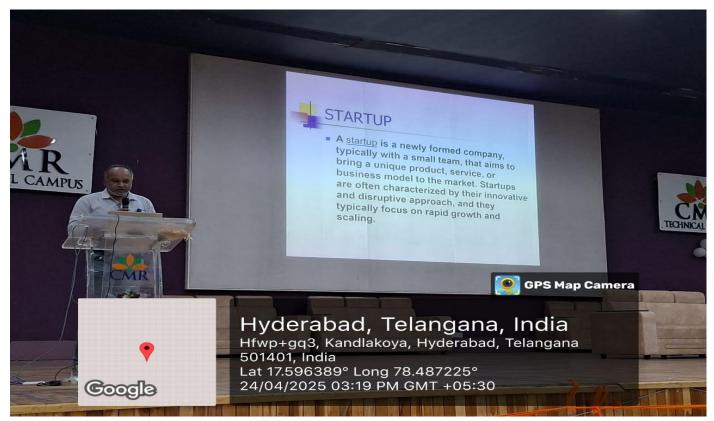
Dr. K. Srujan Raju

Vice President, IIC **CMR TECHNICAL CAMPUS** HYDERABAD, TELANGANA Dr. A. Raji Reddy

Director **CMR TECHNICAL CAMPUS** HYDERABAD, TELANGANA













Conclusion: Mr. Naga Prasad's session on "How to Plan for Start-up and Legal & Ethical Steps" proved to be highly informative and insightful for all participants. The attendees left the session with a clearer understanding of the steps needed to plan and establish a successful start-up while adhering to legal and ethical principles. The knowledge gained from the session is expected to empower the participants in their entrepreneurial pursuits, enabling them to make informed decisions and overcome challenges on their path to success.

Keywords:

Institution's Innovation Council, innovation development skills, Idea, strategic planning, effective technology.

Lead Expert Name: Mr. Naga Prasad

Lead Expert email: motivation@nagaprasad.com

Lead Expert Designation: Motivational Speaker

Lead Expert Organization: Matrubhoomi Motivation