



INSTITUTION'S INNOVATION COUNCIL (IIC)
CMR TECHNICAL CAMPUS
UGC Autonomous

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Approved by AICTE & Affiliated to JNTUH
Kandlakoya, Medchal Road, Hyderabad-501401



DEPARTMENT OF HUMANITIES AND SCIENCES

REPORT:

The Department of Humanities and Sciences organized a session on “ **Critical Thinking For Innovation Design** ” in associated with Institution's Innovation Council (IIC 7.0) , Ministry of Education (MOE's), Govt. of India.

Description:

Design Thinking is not just the property of designers, all the great inventors of engineering, science, literature, art, music, and business have used it. Design thinking supports in developing, teaching, learning, and applying strategies to solve complications in a creative manner in the projects and processes of the business

Design thinking is a term used to denote a set of strategic, conceptual, and practical processes in which design concepts are developed (product proposals, structures, equipment, communications, etc.). Many key concepts and aspects of design thinking have been identified through studies, across all different design fields, design concepts and design work in both laboratory and environmental contexts. Design considerations are also linked to the establishment of products and services within the business and social environment. Some of these guidelines have been criticized for simplifying the design process and undermining the role of technical knowledge and skills.

Objectives of the Program :

The features of design thinking are as under

- Design thinking understands from the perspective of the customers and provides solution for improving the product and service quality in the organization.
- The role of design thinking is to collect feedback from the customers and employees by iteration of prototyping
- Expanding the range of solutions to the problems identified in the organization and employee better customer and employee satisfaction
- Enable the design thinkers to develop new products, features or services to customer and process satisfaction.
- Providing and eco-system through the interaction with the employees, technical capabilities and customers.
- It helps to overcome creative challenges: Design Thought gives you the freedom to look at problems in many ways. It involves a lot of brains to come up with the best ideas, which helps to improve students 'knowledge .
- Helps to meet customer requirements effectively: As we discussed earlier, design thinking involves developing prototypes when testing and using customer feedback repeatedly to ensure quality

assurance. By following a successful design idea, your product will eventually meet the needs of customers.

- It helps to increase your knowledge of Design Thinking: You will do a lot of experiments in the design thinking process. You will always try to improve your model by using customer feedback to ensure customer satisfaction .

Organized on: 26/04/2025

Student Participants number: 600

Students/Faculty Registration Details :

**[https://docs.google.com/spreadsheets/d/1aezWWPuYO-pS9syJzySyfBcXMwE-318Y -
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Faculty Participants number: 15

Expenditure amount: Rs 5000/-

Photographs(5to6):



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DEPARTMENT OF HUMANITIES AND SCIENCES
In Association with Institution's Innovation Council (IIC 7.0)

organizing a session on

CRITICAL THINKING FOR INNOVATION DESIGN

GUEST SPEAKER



26 April 2025



CMRTC

Time: 2:00 PM - 4:00 PM AUDITORIUM

scan to register



Mr.KSK Jaya Dev Rao
Motivational Speaker & Chief Manager
Anna Medical college Mauritius

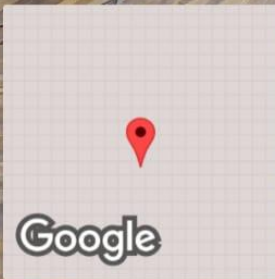
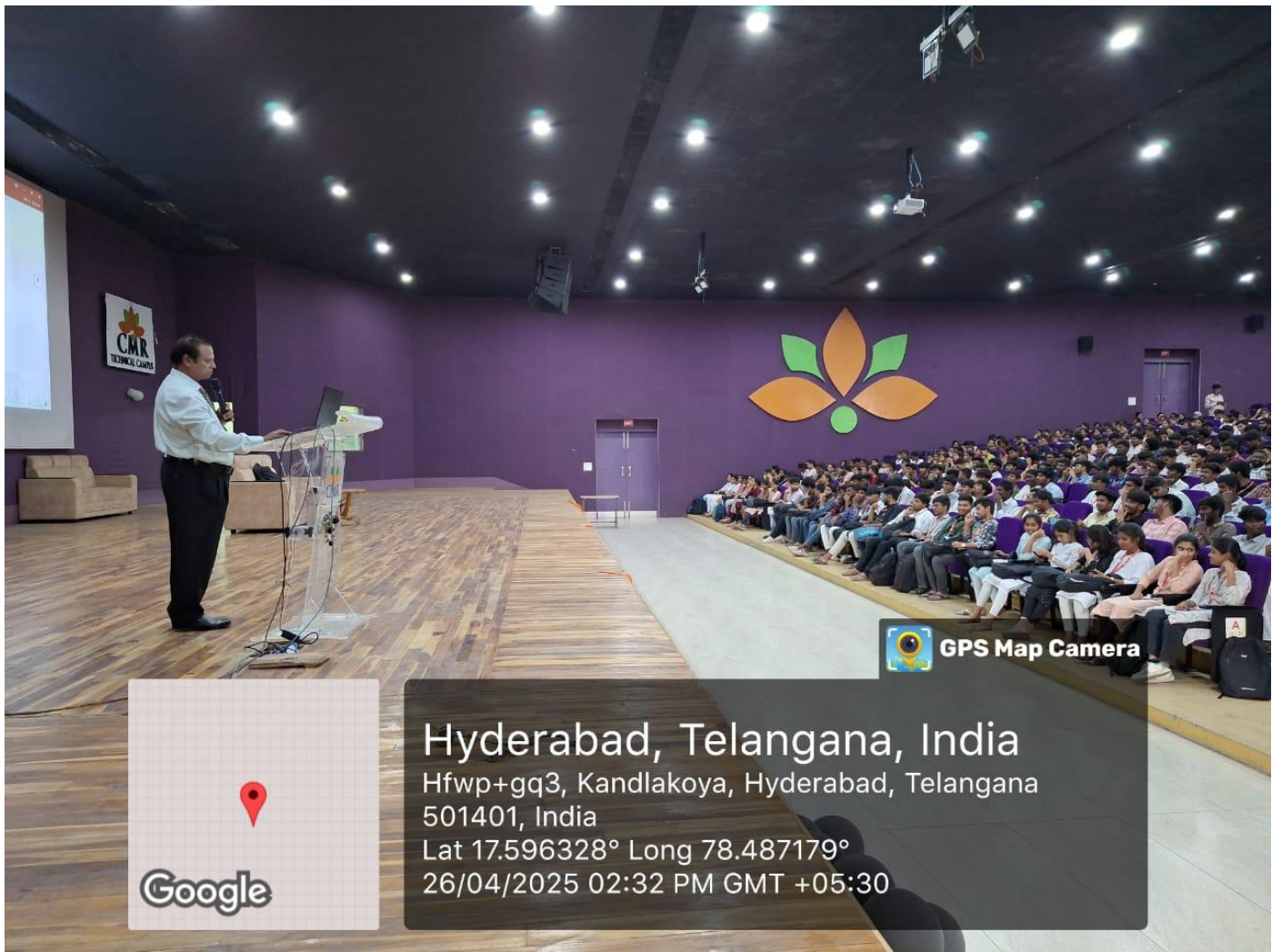
Dr. T . Lakshmi
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Dr. S. Suma
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Director
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Hyderabad, Telangana, India

Hfwp+gq3, Kandlakoya, Hyderabad, Telangana

501401, India

Lat 17.596328° Long 78.487179°

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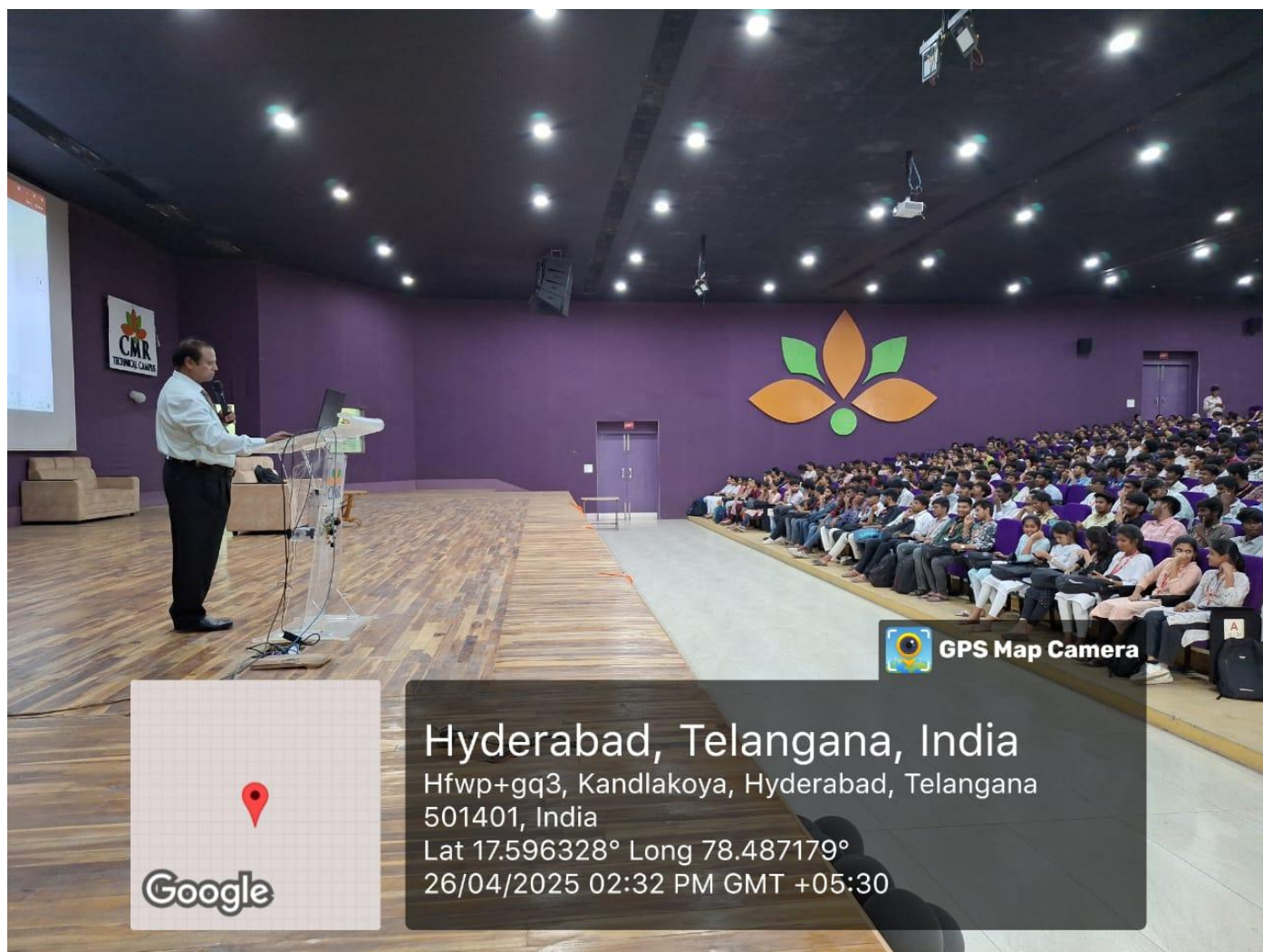
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501401, India

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GPS Map Camera



Hyderabad, Telangana, India

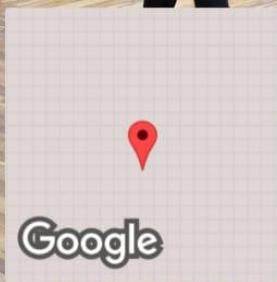
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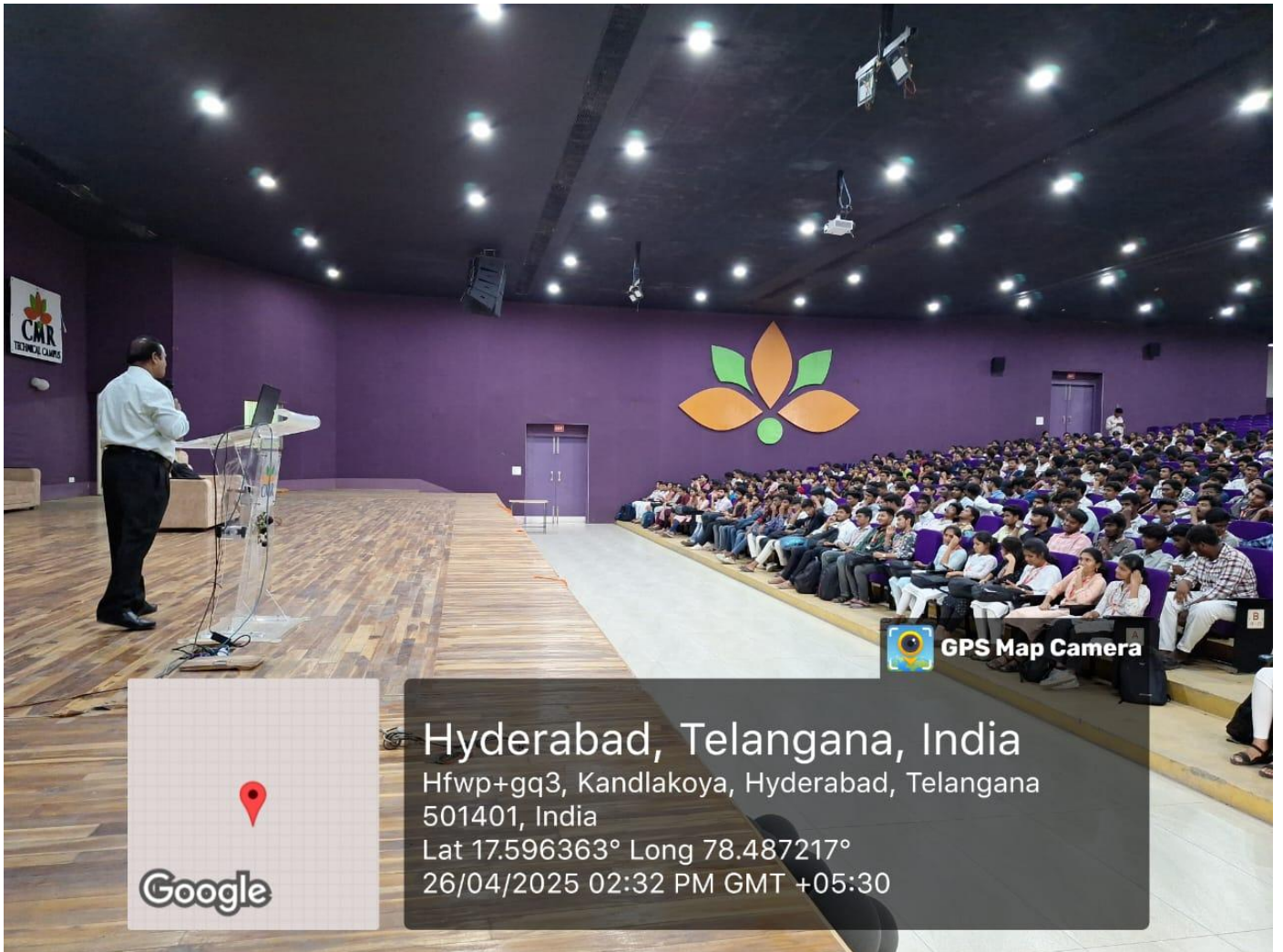
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501401, India

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Conclusion:

This is the last stage of the workshop where in the trainers provide feedback to the participants and participants are motivated to apply the concept of design thinking in the working of the organization. They are appraised on the benefits of design thinking in improving the work process of an employee.

Keywords:

Institution's Innovation Council , Critical thinking, , Idea, strategic planning, effective technology, innovation Design .

Lead Expert Name : Mr. KSK Jaya Deva Rao

Lead Expert email : lionjayadev@gmail.com

Lead Expert Designation : Motivational Speaker

Lead Expert Organization : Anna Medical college Mauritius

Attendance

Timestam p	Email	Name of the Sudent	Cours e	Branc h	Sectio n	Place
4/25/2025 14:41:46	247r1a66c8@cmrtc.ac.in	Mulukalla Shashidhar	B.Tec h	CSM	B	Bhupalapally jayashankar district
4/26/2025 14:41:46	247r1a6688@cmrtc.ac.in	K.sainithin	B.Tec h	CSM	B	Medchal
4/24/2025 14:41:46	247r1a6695@cmrtc.ac.in	meka deepthi	B.Tec h	CSM	B	hyderabad
4/25/2025 14:41:46	247R1A66A3@cmrtc.ac.in	Polaveni Rani	B.Tec h	CSM	B	hyderabad
4/26/2025 14:41:46	247r1a6680@cmrtc.ac.in	Vaishnavi	B.Tec h	CSM	B	Kandlakoya,medchal
4/24/2025 14:41:46	247r1a66a1@cmrtc.ac.in	P Raheena	B.Tec h	CSM	B	Kandlakoya ,medchal
4/24/2025 14:41:46	247r1a6699@cmrtc.ac.in	N. Sahithi	B.Tec h	CSM	B	Hyderabad
4/24/2025 14:41:46	247r1a6699@cmrtc.ac.in	N. Sahithi	B.Tec h	CSM	B	Kandlakoya, Medchal, Hyderabad
4/24/2025 15:58:27	247r1a05cr@cmrtc.ac.in	B.shivani	B.Tec h	CSE	G	Kandlakoya
4/24/2025 16:01:47	247r1a6668@cmrtc.ac.in	ALLAM THANUJ	B.Tec h	CSM	B	Karimnagar
4/24/2025 16:06:43	247r1a66c6@cmrtc.ac.in	VUTKURI NAKUL REDDY	B.Tec h	CSM	B	HANAMKONDA
4/25/2025 16:07:30	247r1a6668@cmrtc.ac.in	ALLAM THANUJ	B.Tec h	CSM	B	Karimnagar
4/25/2025 16:14:12	247r1a05dx@cmrtc.ac.in	MOGUDALA SHIVAKUMA R	B.Tec h	CSE	G	CMRTC
4/24/2025 16:14:55	247r1a05cu@cmrtc.ac.in	B.Laxmi prasanna	B.Tec h	CSE	G	Mamnoor
4/24/2025 16:15:53	247r1a66a4@cmrtc.ac.in	Poshala.Akshit ha	B.Tec h	CSM	B	Kandlakoya,medchal ,hyderabad
4/25/2025 16:17:15	247r1a6676@cmrtc.ac.in	Dasari Akshaya	B.Tec h	CSM	B	Kandlakoya, medchal hyderabad
4/26/2025 16:17:15	247r1a6678@cmrtc.ac.in	Eilandula Nithya shre	B.Tec h	CSM	B	Kandlakoya, medchal, hyderabad
4/24/2025 16:17:15	247r1a05ck@cmrtc.ac.in	Aravind	B.Tec h	CSE	G	Yes
4/25/2025 16:17:15	247r1a05cx@cmrtc.ac.in	CH. PRASANNA KUMAR	B.Tec h	CSE	G	Yes
4/26/2025 16:17:15	247r1a05cz@cmrtc.ac.in	D.charanreddy	B.Tec h	CSE	G	Wrangal
4/24/2025 16:28:33	247R1A6684@cmrtc.ac.in	K.Srigna	B.Tec h	CSM	B	Kandlakoya, Medchal,hyderabad
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4/24/2025 16:38:14	247r1a66b2@cmrtc.ac.in	Soma Nikita	B.Tec h	CSM	B	Rampally
4/25/2025 16:44:15	247R1A05EZ	Vanam Nandini	B.Tec h	CSE	G	Medchal
4/24/2025 16:46:25	247r1a05el@gmail.com	P.saikeerthana	B.Tec h	CSE	G	NagarKurnool
4/24/2025 17:19:43	247r1a66c0@cmrtc.ac.in	T. Gnana prasanna	B.Tec h	CSM	B	Pragathinagar hyderabad
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4/24/2025 17:47:58	247r1a66b8@cmrtc.ac.in	T.vaishnavi	B.Tec h	CSM	B	Kandlakoya medchal district
4/24/2025 17:49:58	247r1a6693@cmrtc.ac.in	MARAGARI SWIKRUTHI	B.Tec h	CSM	B	Patancheru
4/24/2025	247r1a66a7@cmrtc.ac.in	Ameera	B.Tec h	CSM	B	Chintal manikya nagar road no 2 Hyderabad
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4/25/2025 18:34:09	247r1a05y6@cmrtc.ac.in	Vedula Vaishnavi	B.Tec h	CSE	E	Kandlakoya
4/24/2025 18:35:42	247r1a05r7@cmrtc.ac.in	Akoju Tharun	B.Tec h	CSE	E	Cmr boys hostel
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4/26/2025 18:43:24	247r1a05eh@cmrtc.ac.in	P.Sanjana	B.Tec h	CSE	G	Kandlakoya,Medchal , Hyderabad
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4/24/2025 18:51:17	247r1a05v9@cmrtc.ac.in	Shanthi Sneha	B.Tec h	CSE	E	Hyderabad
4/25/2025 18:44:44	rakeshreddyyedipal@gmail.com	Sai Rakesh reddy	B.Tec h	CSE	E	Kamareddy
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