

INSTITUTION'S INNOVATION COUNCIL (IIC)



CMR TECHNICAL CAMPUS

UGC Autonomous



Accredited by NBA & NAAC with 'A' Grade

Approved by AICTE & Affiliated to JNTUH

Kandlakoya, Medchal Road, Hyderabad-501401

Session Details:

Title of the session: A session on Business Canvas Model

Date: 28-04-25

Duration: 2 hours

Activity Level: II

Expenditure: Rs 6000

Activity Category: IIC Calendar/MIC Driven/Self Driven/Celebration

Theme: Entrepreneurship

Expert/Speaker Details:

Name:

Dr. Shruthi
Bhargava
Choubey

Designation:

IIC –
President

Organization:

SNIST

Brief about Expert/Speaker:

Dr. Shruti Bhargava Choubey is a seasoned leader with over 17 years of experience in startup incubation, innovation management, and strategic leadership within the education and technology sectors. As the Chief Executive Officer of Sreenidhi Ascend – Centre for Entrepreneurship and Innovation, she has been instrumental in fostering an entrepreneurial ecosystem, securing funding, and establishing strategic partnerships to drive institutional growth.

She holds a Ph.D. in Signal and Image Processing and an M.Tech in Digital Communication, with a strong background in academia, research, and technology-driven innovation. Her core competencies include business strategy, startup incubation, investment relations, and ecosystem development, enabling her to support high-impact entrepreneurial ventures.

Outcome of the activity:**Key Highlights:**

A Business Model Canvas (BMC) Session allows you to frame and answer key questions about a business model and its execution, using a simple, visual tool to map out nine key areas essential to any project or business. It also guides groups through the BMC, providing space for ideation and feedback

Participant Details:

Total no. of Student participation: 110

Total no. of Staff (Teaching/Non-teaching) participation: 10

Three to four Photographs/Screenshots that show the participation of students and staff (Teaching/Non-teaching)

Event Photographs:

ACCREDITED BY NAAC WITH 'A' GRADE APPROVED BY AICTE, NEW DELHI,
AND JNTU, HYDERABAD KANDLAKOYA (V), MEDCHAL RD, HYDERABAD,
TELANGANA 501401



Department of Master of Business Administration
in Association with the Institution's Innovation Council (IIC 7.0)
Organising

A Session on Business Canvas Model

Date : 28 - 04 - 25, Time : 1 PM, Venue : Abdul Kalam Seminar Hall

Reg.link : <https://forms.gle/m2sP2Tv3pF8qieAs8>

Speaker

Dr. Shruti Bhargava Choubey
President- IIC
SNIST.



Dr. D. Kishore Kumar
Co-Ordinator - IIC
CMR TECHNICAL CAMPUS
Hyderabad, Telangana, India

Dr. B. Vasantha Lakshmi
Co - Coordinator - IIC
CMR TECHNICAL CAMPUS
Hyderabad, Telangana, India

Prof. K. Harish Reddy
HOD - MBA
CMR TECHNICAL CAMPUS
Hyderabad, Telangana, INDIA

Dr. S. Suma
Convenor - IIC

Dr. K. Srujan Raju
Vice President - IIC

Dr. A. Raji Reddy
Director



Attendance details:

Timestamp	Full Name	Roll No	Mail Id	Contact Number
4/26/2025 11:33:15	Dyavarshetty Balaji	247r1e0017	dyavarshettybalaji@gma	9640235038
4/26/2025 11:34:14	Salura raviteja	247r1e0050	raviteja4analyst@gmail.c	8328230215
4/26/2025 11:35:15	Lingampally Deepika	247R1E0035	deepikalingampally3@gr	9550145046
4/26/2025 11:36:08	B MADHU	247r1e00j4	bmadhunaidumadhu@gr	9381400748
4/26/2025 11:36:08	Prabhas	247R1E00D0	charagondabhanuprabha	9392479204
4/26/2025 11:37:52	Bijja Madhavi	247R1E0010	247r1e0010@cmrtc.ac.ir	9392759922
4/26/2025 11:40:48	Boini sampath Kumar	257r1e00l1	247r1e00l1@cmrtc.ac.in	6301527107
4/26/2025 11:41:49	Kavelli niharika	247r1e0082	247r1e0082	86883 88405
4/26/2025 11:42:01	Adunuri Srinivas	247R1E00j2	adunurisrinivas40@gmai	7036490696
4/26/2025 11:42:08	Adunuri Srinivas	247R1E00j2	adunurisrinivas40@gmai	7036490696
4/26/2025 11:42:15	Adunuri Srinivas	247R1E00j2	adunurisrinivas40@gmai	7036490696
4/26/2025 11:42:49	Mamidgi bhavana chand	247r1e00m4	247r1e00m4@cmrtc.ac.l	8688641803
4/26/2025 11:47:04	Manthri suchithra	247r1e00m6	manthrisuchithra123@gr	9493416490
4/26/2025 11:49:54	Telukuntla manvitha	247R1E0055	247R1E0055@cmrtc.ac.i	7386055137
4/26/2025 11:50:21	G Akhil	247R1E00D8	akhilgannarapu6@gmail.	8317669007
4/26/2025 11:51:28	R pranitha	247R1E00H1	redddypallipranitha@gma	9059355658
4/26/2025 12:04:16	Bhukya vanitha	247R1E00J9	247r1e00j9@cmrt.ac.in	9398204215
4/26/2025 12:06:36	N.saikumar	247R1E00A1	<u>247r1e00a1.cmrtc.ac.in</u>	9121386475
4/26/2025 12:19:31	EDLA NITHIN	247R1E00K3	247r1e00k3@cmrtc.ac.ir	9398633245
4/26/2025 12:41:59	Nagambika	247r1e00l6	nagambika466@gmail.co	8106199101
4/26/2025 12:46:55	Kasa.Karnakar	247R1E00L4	kasa.karnakark@gmail.c	9347956110

Timestamp	Full Name	Roll No	Mail Id	Contact Number
4/26/2025 13:57:04	Naga Sri Sravya	247R1E0009	247r1e0009@cmrtc.ac.ir	8179877066
4/26/2025 13:58:51	Prabhas	247R1E00D0	charagondabhanuprabha	9392479204
4/26/2025 14:05:13	Singotam Sampath Kumar	247R1E0052	247r1e0052@cmrtc.ac.i	7396168844
4/26/2025 14:05:25	Chatha sai	247r1e0069	247r1e0069@cmrtc.ac.ir	6303340090
4/26/2025 14:09:04	Ravulakola swathi	247R1E00H0	swathiravulakola@gmail.	9030277279
4/26/2025 14:37:55	Narsimpeta Ajay	247r1e00m9	narsimpetaajay@gmail.c	9110348102
4/26/2025 14:46:32	PAYAM MOUNIKA	247R1E00A5	bhanusripayam222@gm	8179071587
4/26/2025 14:46:44	Bandari Pramod	247R1E0064	Pramodh1314@gmail.co	9014391010
4/26/2025 14:47:19	U R K S Tanmaya	247R1E00P8	247r1e00p8@cmrtc.ac.ir	9490947250
4/26/2025 14:48:07	Sapavath Madhumathi	247R1E00B2	248R1E00B2@cmrtc.ac.i	7386454923
4/26/2025 14:55:44	Goulikar Anusha	247R1E00K5	goulikaranusha@gmail.c	9705505116
4/26/2025 14:56:58	Rajaboina ganesh	247r1e0045	ganeshrajaboina042@gn	9391572694
4/26/2025 15:03:53	Reddy Shetti Vaishnavi	247R1E00N6	vaishnavireddyshetty682	6281819035
4/26/2025 15:20:04	Mandru Mounika	247R1E0095	247r1e0095@cmrtc.ac.ir	9347649469
4/26/2025 16:25:28	VALME VAMSHI	247r1e0058	valimevamshi@gmail.co	628112895
4/26/2025 17:29:40	karingula Nandhini	247r1e0028	nandhinikaringila@gmail	8341950668
4/26/2025 17:44:36	Manthasha Begum	247R1E0096	247r1e0096@cmrtc.ac.ir	9866185927
4/26/2025 17:47:48	Aravelli Priyanka	247R1E0062	priyankaaravelli15@gma	7013099730
4/26/2025 19:54:48	Shaik. Swaleha samreen	247R1E00P2	247r1e00p2@cmrtc.ac.ir	9010400078
4/26/2025 20:06:24	Mesineni Hari priya	247R1E0036	haripriamesineni@gmai	8498873899
4/27/2025 1:07:52	Gurralla Akshitha	247R1E00E2	237r1e00e2@cmrtc.ac.ir	7997086550

Timestamp	Full Name	Roll No	Mail Id	Contact Number
4/27/2025 13:10:59	Kasula navya	247R1E0081	Kasulanavya078@gmail.	7386093244
4/27/2025 19:03:48	Yadhi nikitha	247R1E00H9	yadhinikitha2001@gmail	7093822507
4/27/2025 19:41:23	T.shreya reddy	247r1e00p6	thokalashreyareddy04@ç	9177928608
4/27/2025 19:42:29	Nukalakanti srilatha	247RE100G3	247r1e00g3@cmrtc.ac.ir	9618253125
4/27/2025 20:26:25	Nallanagula Mounika	247R1E0039	247r1e0039@cmrtc.ac.ir	9390732808
4/27/2025 21:15:32	B.Lahari	247R1E0011	247r1e0011@cmrtc.ac.ir	8341254376
4/27/2025 22:30:53	Vaishnavi jilukara	247R1E00E7	Vaishnavijilukara@gmail.	8309671549
4/27/2025 22:30:59	Kotha Tejaswini	247R1E00L7	tejaswinikotha0924@gm	9515758001
4/27/2025 22:31:33	Chedalu sahithi	247r1e0070	chedalusahithi4@gmail.c	8328644186
4/27/2025 22:31:57	Ch. Swetha	247r1e00n1	swethacherla4@gmail.cc	6300171013
4/28/2025 7:29:04	Sardar Supreet Kour	247R1E0051	247r1e0051@cmrtc.ac.ir	9398874075
4/28/2025 8:17:15	M. Jhansi	247R1E0091	Jhansi88971431@gamil.	8897143182
4/28/2025 9:28:01	K. Aashritha	247R1E0033	247r1e0033@cmrtc.ac.ir	7396151491
4/28/2025 9:31:38	Bandari Pramod	247R1E0064	Pramodh1314@gmail.co	9014391010
4/28/2025 10:22:15	Kompally anusri	247R1E0029	kompallyanusri17@gmai	6303354100
4/28/2025 10:25:54	Sirikonda vyshnavi	247R1E0053	247r1e0053@cmrtc.ac.ir	9908243482
4/28/2025 10:26:44	Rudraboina prasanna	247r1e0047	247r1e0047@cmrtc.ac.ir	6302367796
4/28/2025 10:28:33	Gajula Chinnari	247r1e0019	chinnarigajula@gmail.co	9014560258
4/28/2025 10:28:46	Kurthi sowmya	247r1e0034	247r1e0034@cmrtc.ac.ir	9912968254
4/28/2025 10:28:57	BANDARI KUSUMA	247R1E0007	Kusumabandari2@gmail	6301132767
4/28/2025 10:29:09	Gurijela Madesh	247R1E0022	madeshgurijela987@gm:	8555896477

Timestamp	Full Name	Roll No	Mail Id	Contact Number
4/28/2025 10:29:45	komuram meghanath	247r1e0030	komuramkannulu@outlo	7569903159
4/28/2025 10:29:48	Kanaparthi Nikitha	247R1E0026	kanparthinikhitha@gmail	9177746560
4/28/2025 10:30:06	Ganapuram srivani	247r1e0020	srivanigoud1212004@gr	9392131060
4/28/2025 10:32:06	Laxman Tenugu	247r1e0056	247r1e0056@cmrtc.ac.ir	9502075242
4/28/2025 10:55:37	Akula Vignan	247r1e00j3	vignannethaji23@gmail.c	7013548837
4/28/2025 11:38:36	Baja venu	247r1e00j5	247r1e00j5@cmrtc.ac.in	9948117031
4/28/2025 11:47:09	K vinoda reddy	247R1E0027	vinodareddy837@gmail.c	7386891573
4/28/2025 11:47:29	SIMRAN	247R1E00B3	simrangouse6@gmail.cc	9398074591
4/28/2025 12:04:44	THUMUKUNTA HEMAVA	247R1E00P7	247r1e00p7@cmrtc.ac.ir	6303169139
4/28/2025 12:21:55	Kyadari Kavya	247r1e00m2	kavyakyadari234@gmail.	8639959656
4/28/2025 12:29:47	MUDUPU VISHNU VARDI	247R1E00K9	vishnuvishnuvardhanred	9347448832
4/28/2025 12:35:08	Dattathri	247R1E00J6	247r1e00j6@cmrtc.ac.in	9346149638
4/28/2025 12:41:55	Yarakala Prasad	247r1E00C0	247r1e00c0@cmrtc.ac.ir	7013307303
4/28/2025 12:57:43	PATLOLLA HARSHAVARI	247R1 E0042	harshavardhanreddypatk	8074717014
4/28/2025 13:10:33	Kuntla vijay kumar	247r1e00m0	247r1e00m0@cmrtc.ac.i	7095188973
4/28/2025 13:24:50	Ng Ramu	247R1E00M8	247r1e00m8@cmrtc.ac.i	6303074512