

MAIN PROJECT OF MBA (2023-25) SEC-A

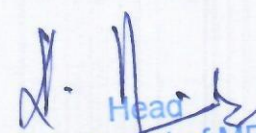
S.No	Roll no	Name of the Candidate	Project title	Guide Name
1	237R1E0001	A Narendra Naidu	A study on Derivatives, Futures and Options at Networth Stock Broking Limited	Dr.Nayamath Basha
2	237R1E0002	Addala Satya Manasa Ramya	A study on Stock Valuation of selected Auto Mobile Sector Stocks by using CAPM Method at Zen Securities Ltd	Dr.Nayamath Basha
3	237R1E0003	Afsha Begum	A study on Risk Return Analysis of IT Sector Stocks at SMC Group	Dr.Nayamath Basha
4	237R1E0004	Ala Aravind Reddy	A Study on Performance of Sectorial Funds at Zen Securities	Dr.Nayamath Basha
5	237R1E0005	Anupama Mishra	A Study on Recruitment and Selection Process at Karur Vysya Bank	B.Vamsidhar
6	237R1E0006	Balaji Upadhyay	A Study on Job Evaluation at Capital IQ	B.Vamsidhar
7	237R1E0007	Bandapati Roshini	A Study on Employee Retention Strategies at Reliance	B.Vamsidhar
8	237R1E0008	Banoth Jhansi	A study on Competition Between E-Commerce and Traditional Commerce- Its Growth and Effectiveness at eBay Foundation.	K.Sreedhar Reddy
9	237R1E0009	Banoth Swathi Bai	A Study on Performance Appraisal at ICICI Bank	B.Vamsidhar
10	237R1E0010	Beku Sridevi	A Study on Performance Appraisal at HARSHA TOYOTA	B.Vamsidhar
11	237R1E0011	Bhadram Raju Venkata Sai Tarun	A study on Trading of Securities of selected companies with reference to NSE at Motilal Oswal Securities Ltd	Dr.Nayamath Basha

12	237R1E0012	Bhanur Sai Kishore Goud	A study on Influence of Advertisement in consumer_s buying behaviour at Mudra Communications Pvt Ltd.	K.Sreedhar Reddy
13	237R1E0013	Bodapatla Likitha	A study on Equity Analysis based on Technical Analysis of Selected companies Ventura Securities	Dr.Nayamath Basha
14	237R1E0014	Bugga Divya	A study on Technical Analysis with reference to Automobile Sector Stocks at Motilal Oswal Securities Ltd	Dr.Nayamath Basha
15	237R1E0015	Burugu Sri Reka	A Study on Tracking Customer Experience at Maharaja Developers.	K.Sreedhar Reddy
16	237R1E0016	Chakali Naveena	A study on Sales Promotion Techniques with reference to BIG c Mobiles	K.Sreedhar Reddy
17	237R1E0017	Chekolla Dharma Malleesh	A Study on Levels of Customer Satisfaction At BIGC Mobiles Pvt Ltd.	K.Sreedhar Reddy
18	237R1E0018	Chembeti Srinivas	A study on Portfolio Construction using Modern Portfolio Theory at Net worth Stock Broking	Dr.Nayamath Basha
19	237R1E0019	Chinnala Vijay Kumar	A study on Retailing Mix at Reliance Retail Ltd.	K.Sreedhar Reddy
20	237R1E0020	Chinthapandu Sindhuja	A Study on Performance Appraisal System at Global Hospitals	Dr. D. Kishore Kumar
21	237R1E0021	Chittaru Venu Kumar	A comparative study on different Unit Linked Insurance Policy Plans At HDFC Life Insurance Ltd.	Dr.Nayamath Basha
22	237R1E0022	D Utej Kumar	A Study on Valuation of Banking stocks with reference to CAPM At Karvy Stock Broking Ltd.	Dr.Nayamath Basha
23	237R1E0023	Dandu Anusha	A study on Risk Return Analysis of selected Pharma Sector Stocks at Angel Broking	Dr.Nayamath Basha

24	237R1E0024	Devasoth Vamshi Krishna	A study on impact of customer relationship management on existing customer at kotak mahindra bank Ltd.	K.Sreedhar Reddy
25	237R1E0025	Gaddam Prerana Joy	A Study on Break Even Analysis and Return on Investment at Maharaja Developers Ltd.	Dr.Nayamath Basha
26	237R1E0026	Gondhi Deva Vanasimha Karthikeya	A study on Performance of Open Ended Mutual Funds at Indiabulls Securities Ltd	Dr.Nayamath Basha
27	237R1E0027	Jammikunta Abhilash	A comparative study on Equity Analysis of NIFTY Stocks at Kotak Securities	Dr.Nayamath Basha
28	237R1E0028	K Mahesh Babu	A Study on Impact of Product Differentiation Strategy on Sales Performance at Reliance communications Ltd.	K.Sreedhar Reddy
29	237R1E0029	Kanoja Vishal Prasad	A study on Impact of Digital Marketing on Consumer Buying Behaviour At Apt IT Solutions	K.Sreedhar Reddy
30	237R1E0030	Kasa Vamshi Krishna	A study on Brand Awareness of Maruti Suzuki at Mithra agencies Pvt Ltd	K.Sreedhar Reddy
31	237R1E0031	Katikala Sai Nandu	A Study on Equity Investment Pattern With Reference To Pharma and Healthcare Stocks at Sharekhan Ltd	Dr.Nayamath Basha
32	237R1E0033	Lolapu Mani Deepak	A study on Technical Analysis with reference to IT Sector stocks at Zen Money	Dr.Nayamath Basha
33	237R1E0034	Maddi Gayathri	A Study on Employee Motivation at TATA Motors	Dr. D. Kishore Kumar
34	237R1E0035	Malothu Rajitha	A comparative study of traditional policies & ULIP policies with reference to life insurance companies in India At ICICI Prudential Life	Dr.B.Vasantha Lakshmi

35	237R1E0036	Mara Vinayasudha	A Study on Mutual Funds with reference to FMCG Sector Schemes At Angel broking Ltd.	Dr.B.Vasantha Lakshmi
36	237R1E0037	Masula Vasavi	A Study on Risk Return Analysis in Equities At Ventura Securities	Dr.B.Vasantha Lakshmi
37	237R1E0038	Mokarala Dharan Sai Prasad Goud	A study on Impact of Product Innovation on the Growth of the firm at Whirlpool Corporation.	R.Ramesh
38	237R1E0039	Munnuru Anusha	A study on Risk Return Analysis in Equities At Indiabulls	Dr.B.Vasantha Lakshmi
39	237R1E0040	Narendra Nayudu	A study on Effectiveness of Supply Chain Management and its Impact on Customer Delivery at eBay Foundation.	R.Ramesh
40	237R1E0041	Nayini Kranthi Kumar	A Study on Investors behaviour on Stock Market At Kotak securities Ltd.	Dr.B.Vasantha Lakshmi
41	237R1E0042	Nelapati Kamal	A study on Service Marketing is more Profitable than Product Marketing at Panyam Cements & Mineral Industries Limited	R.Ramesh
42	237R1E0043	Palakonda Manohar	A Study on Risk Return Analysis of selected Cement Sector Stocks At Religare Enterprises Ltd.	Dr.B.Vasantha Lakshmi
43	237R1E0044	Pinna Rasagna	A Study on Performance Indicator of Mutual Funds At Reliance Mutual Fund.	Dr.B.Vasantha Lakshmi
44	237R1E0045	Puli Sai Sudhir Goud	A Study on Training and Development at Mahindra & Mahindra	Dr. D. Kishore Kumar
45	237R1E0047	Sadula Rashmikha	A study on impact of FDI on Indian economy with reference to forex rates At Kotak Securities Limited	Dr.B.Vasantha Lakshmi
46	237R1E0048	Samitha Chennamaneni	A Study on Currency Derivatives At Anandrathi Securities Ltd.	Dr.B.Vasantha Lakshmi

47	237R1E0049	Sarsan Sreelekha Reddy	A study on Performance of selected INDEX Schemes of Mutual Funds At Ventura Securities Ltd.	Dr.B.Vasantha Lakshmi
48	237R1E0050	Sollu Bharath Raj	A study on Analysis of Marketing Strategies of Automobile Companies in India at Varun Motors Pvt. Ltd.	R.Ramesh
49	237R1E0051	Sudhagoni Abhishek	A Comparative study on Equity Analysis of NIFTY Stocks At Kotak Securities Ltd.	Dr.B.Vasantha Lakshmi
50	237R1E0052	T Bharath Kumar	A study on Effect of Packaging on Sales of Goods at Sri Pragati Packaging Industries.	R.Ramesh
51	237R1E0053	Tamada Vamsi	A Study on Hedging Strategies using Stock Derivatives At HDFC Securities Ltd.	Dr.B.Vasantha Lakshmi
52	237R1E0054	Tanmayee Kammari	A Study on Employee Retention at Heritage Foods India Ltd	Dr. D. Kishore Kumar
53	237R1E0055	Tokapur Suma	A Study on Training and Development at Godrej Jersey	Dr. D. Kishore Kumar
54	237R1E0056	Uppari Vamshikrishna	A Study on Team Work at Bajaj Auto	Dr. D. Kishore Kumar
55	237R1E0057	V.Sreevidhya	A Study on Training Design at HDFC Standard Life Insurance	Dr. D. Kishore Kumar
56	237R1E0058	Vattipally Yashaswini	A Study on Portfolio Management Services using Investment Option At Anand rathi Securities Ltd.	Dr.B.Vasantha Lakshmi
57	237R1E0059	Yalavarthi Chaitanya	A study on the effect of Advertising on Consumer Acceptability of New Product at Reliance Communications Limited.	R.Ramesh
58	237R1E0060	Yeligeti Vamshi	A Study on Recruitment and Selection Process at Networth	Dr. D. Kishore Kumar


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