

MAIN PROJECT OF MBA (2023-25) SEC-B

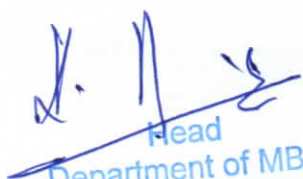
S.No	Roll no	Name of the Candidate	Project title	Guide Name
1	237R1E0061	Ainol Manish Reddy	A Study on Distribution Points Satisfaction at Panyam Cements & Minerals Industries Ltd.	R.Ramesh
2	237R1E0062	Alla Prasanna	A study on Brand Positioning at Panyam Cements & Mineral Industries Ltd.	R.Ramesh
3	237R1E0063	Arigela Tejavathi	A study on Effect of Marketing Segmentation on Sales Performance in Beverages Industry at Coca-Cola	R.Ramesh
4	237R1E0064	Bhalla Saipavan	A Study on Share Price Movements with reference to NIFTY At SMC Global Securities Ltd	Dr.B.Vasanth Lakshmi
5	237R1E0065	Bimidi Ashwini	A study on Customer Retention Strategies at Indiabulls Securities Ltd.	R.Ramesh
6	237R1E0066	Biradhar Suresh	A comparative study on Different Unit Linked Insurance Policy Plans in India At kotak life	Dr.B.Vasanth Lakshmi
7	237R1E0067	Bobbili Greeshma	A study on Social Media Strategies for Shopping Cart At E-bay Foundation Ltd.	R.Ramesh
8	237R1E0068	Boga Nikitha	A study on Strategies for Promoting Retailer Brands at Reliance Retail Ltd.	R.Ramesh
9	237R1E0069	Boga Sneha Sri	A study on the Impact of Advertisement on Consumer Brand Preference at Whirlpool Ltd.	R.Ramesh
10	237R1E0070	Dakoori Ramya	A Study on Job Satisfaction at Visaka Steel	Dr. D. Kishore Kumar
11	237R1E0071	Dhanavath Sakkubai	A study on factors influencing adaptability and usability of customer electronics at Adith Electronics Pvt Ltd.	R.Ramesh

12	237R1E0072	Doddi Kalyani	A Comparative Analysis of Mutual Fund schemes At IIFL Finance Limited	Dr.B.Vasantha Lakshmi
13	237R1E0073	Ediga Harsha Vardhan Goud	A study on Buying Behaviour towards after Sale Service of Electronic Products at Adith Electronics Pvt Ltd.	R.Ramesh
14	237R1E0074	Fahimeeda Begum	A Study on Capital Asset Pricing Model With Reference to Sensex At Religare Securities Ltd.	Dr.Md. Irfan
15	237R1E0075	Gaddam Naveen	A study on Effectiveness of distribution Channels at Coca-Cola India.	N.P. Nandhini
16	237R1E0076	Ganta Bhavani	A Study on Employee Welfare at Hyundai Motors	Dr. D. Kishore Kumar
17	237R1E0077	Garrepally Aravind	A study on Equity Analysis with reference to FMCG sector stocks At India Infoline Group Ltd.	Dr.Md. Irfan
18	237R1E0078	Geedi Srilatha	A study on Money Flow Indices using Technical Analysis At ICICI Securities Limited.	Dr.Md. Irfan
19	237R1E0079	Gopani Rakesh	A study on Asset Allocation of Mutual Funds At India Infoline Ltd.	Dr.Md. Irfan
20	237R1E0080	Guda Gopinadh	A study on Advertising Effectiveness on Consumer of Cold Drinks at Coca Cola India.	N.P. Nandhini
21	237R1E0081	Guguloth Nithin	A study on Equity Analysis and Share Price Behaviour At Ventura Securities Limited.	Dr.Md. Irfan
22	237R1E0083	Kadimi Chandu	A study on Commodities Market with reference to Non Precious Metals At Religare Securities Ltd.	Dr.Md. Irfan
23	237R1E0084	Kamsu Nikitha	A study on Hedging Strategies using Option Contracts At Angel Broking Limited	Dr.Md. Irfan
24	237R1E0085	Karthika. S	A Study on Stress Management at Wipro	Dr. D. Kishore Kumar
25	237R1E0086	Karumuri Yogasree	A Study on Work Life Balance at Suven Pharmaceuticals Ltd.	Dr. D. Kishore Kumar

26	237R1E0087	Kemsaram Naveen Kumar	A Study on Selected Banking Sector Stocks using Technical Analysis At Sharekhan Limited	Dr.Md. Irfan
27	237R1E0088	Konda Shivani	A study on Changing trends of Customer Choice towards Cosmetics at Lakme India Ltd.	N.P. Nandhini
28	237R1E0089	Kongoti Pravallika	A Study on Organization Climate NTPC	Dr. P. Venkateswara Rao
29	237R1E0090	Lakke Shravani	A study on Risk Return Analysis of Exchange Traded Funds At Motilal Oswal Securities Ltd.	Dr.Md. Irfan
30	237R1E0091	Mahimooda Begum	A study on Performance of selected Mutual Fund Schemes in India At Edelweiss Securities Limited.	Dr.Md. Irfan
31	237R1E0092	Mandha Sandhya	A study on Performance of selected INDEX Schemes of Mutual Funds At Anand Rathi Securities Ltd.	Dr.Md. Irfan
32	237R1E0093	Mane Sirisha	A study on Innovative Marketing Strategies at Kotak mahindra bank.	N.P. Nandhini
33	237R1E0094	Marepally Sweety	A study on Analysis of Banking Sector Mutual Fund Schemes At Edelweiss Broking Services Ltd.	Dr.Md. Irfan
34	237R1E0095	Md Aleem	A study on Volatility Analysis of BSE Stocks At Kotak Securities Limited.	Dr.Md. Irfan
35	237R1E0096	Medara Uma Mahesh	A study on Human Life Value At Kotak Life Insurance.	Dr.Md. Irfan
36	237R1E0097	Megha Manoj	A study on Consumer Buying Behaviour at Reliance Retail Ltd.	N.P. Nandhini
37	237R1E0098	Mettapalli Laxmi	A study on Technical Analysis using Relative Strength Index Method At Zen Securities Limited.	Dr.Md. Irfan

38	237R1E0099	Mohammad Sameeroddin	A study on Effectiveness of Advertising Strategies with reference to Mudra Communications Pvt Ltd.	N.P. Nandhini
39	237R1E00A0	Mulka Malleshwari	A study on Performance Evaluation of Mutual Funds Awareness to Growth Fund Schemes At Angel one ltd.	Dr.Md. Irfan
40	237R1E00A1	Nagavelli Sai Manideep	A study on Brand Awareness of Maruti Suzuki at Varun motors Pvt Ltd	N.P. Nandhini
41	237R1E00A2	Nomula Rajireddy	A study on Enhancing the Sales of Consumer Goods using Market Segmentation At Mondelez India Foods Pvt Ltd.	N.P. Nandhini
42	237R1E00A3	P Nikhita Mayuri	A study on Customer Acquisition, Customer Retention of Brand Loyalty at Coca-Cola Beverages Ltd.	N.P. Nandhini
43	237R1E00A5	Panthagani Rajkamal	A study on E-Marketing at eBay Foundation Ltd	N.P. Nandhini
44	237R1E00A7	Pothunak Saichand	A comparative study on BSE & NSE selected stocks At Edelweiss Securities Ltd	D.Kanaka Durga
45	237R1E00A9	Reddy Sai Vishal Reddy	A study on Talent acquisition at Hero Motocorp Ltd	Dr. P. Venkateswara Rao
46	237R1E00B0	Sagar Master	A study on Online Marketing at Amazon Pvt Ltd	N.P. Nandhini
47	237R1E00B1	Sanivarapu Venkata Sandhya	A study on Work Life Balance at Lakshmi Hyundai	Dr. P. Venkateswara Rao
48	237R1E00B2	Sarla Manoj	A study on Employee Performance Appraisal at Bajaj Electronics	Dr. P. Venkateswara Rao
49	237R1E00B3	Sunka Kunal	A comparative study on Indian Stock Markets and Foreign Stock Markets At India Bulls Securities Ltd	D.Kanaka Durga
50	237R1E00B4	Tailam Manish	A comparative study on Selected ETF Schemes in Mutual Funds At	D.Kanaka Durga

			Zen Securities Limited	
51	237R1E00B5	Thimmapuram Ankith Kumar	A comparative Analysis of Mutual Funds with Equity Shares At Motilal Oswal Financial Services Limited	D.Kanaka Durga
52	237R1E00B6	Thotla Ramesh	A Study on Cointegration of Indian Stock Market At Karvy Stock Broking Limited.	D.Kanaka Durga
53	237R1E00B7	Vainala Vaishnavi	A study on effect of forecasting techniques on Sales Performance	N.P. Nandhini
54	237R1E00B8	Varangal Mukesh	A comparative study on IT sector schemes of Selected Mutual Funds At Motilal Oswal Financial Services Limited	D.Kanaka Durga
55	237R1E00B9	Yanamala Swapna	A study on New Insurance Policy Plans Introduced At Kotak Life Insurance Ltd	D.Kanaka Durga


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