



INSTITUTION'S INNOVATION COUNCIL

CMR TECHNICAL CAMPUS

UGC AUTONOMOUS

Accredited by NBA & NAAC with 'A' Grade

Approved by AICTE & Affiliated to JNTUH

Kandlakoya, Medchal Road, Hyderabad-501401



Title of the session	: Idea Showcase – Poster Presentation
Date	: Organized on 27 th – 28 th October 2025
Duration	: 18 hours
Activity Level	: Level-4
Expenditure	: NIL
Activity Category	: IIC Activity
Theme	: Business/Entrepreneurship

Jury Details:

Name	: Dr A.Mahender
Designation	: Associate Professor
Organization	: CMR Technical Campus
Brief about Expert/Speaker	: Expert in the field of Data Science

Name	: Dr J. Narasimha Rao
Designation	: Associate Professor
Organization	: CMR Technical Campus
Brief about Expert/Speaker	: Expert in the field of Software Engineering

Outcome of the Activity:

☐ **Inspiring Theme & Objective**

- The event centered on promoting innovation, creativity and entrepreneurial thinking among participants.
- Aimed to encourage students/participants to develop practical business ideas and present them visually through posters.

☐ **Diverse Participation**

- Participants from various departments/programs showcased their innovative business concepts.
- Posters reflected unique ideas across sectors like technology, sustainability, social enterprise, and digital innovation.

☐ **Creative Business Concepts**

- Ideas ranged from startup models, eco-friendly business solutions, innovations to community-based ventures.
- Emphasis was placed on real-world problem-solving and market feasibility.

☐ **Judging & Evaluation**

- Posters were evaluated based on innovation, clarity, design, feasibility and presentation skills.
- A panel of judges consisting of faculty members, entrepreneurs, or industry experts provided valuable feedback.

☐ **Skill Development**

- The event enhanced participants' entrepreneurial mindset, business communication, marketing and presentation skills.
- Students gained experience in pitching ideas and receiving constructive critique.

☐ **Interactive & Engaging Atmosphere**

- The audience actively engaged with presenters, asking insightful questions about business plans and strategies.
- Networking opportunities encouraged collaboration and idea exchange.

☐ **Recognition & Awards**

- Best posters were recognized for innovation, impact, and presentation.
- Certificates or prizes were awarded to motivate continued entrepreneurial exploration.

□ Learning Outcome


- Participants learned the importance of market research, creativity and adaptability in business planning.
- The event fostered a culture of entrepreneurship within the institution/community.




Participant Details:

Total No. of Students Participated: 102(29 Teams)

Total No. of Staff(Teaching/Non –Teaching) Participation: 04


Event Brochure:


**CMR TECHNICAL CAMPUS**
UGC AUTONOMOUS
Accredited by NBA & NAAC with "A" grade
Approved by AICTE, New Delhi , and JNTU, Hyderabad
Kandlakoya (V), Medchal Rd, Hyderabad, Telangana ,501 401




Department of Electronics & Communication Engineering
in association with
Institution's Innovation Council (IIC 8.0) Organizing


“Idea Showcase: Poster Presentation ”


**BLOCK - B**
ROOM NO - 326

**27-10-2025**

**1:00 PM to 4:00 PM**

Theme : Business / Entrepreneurship
Team Size: Min 1, Max 3



**Register here for free**

Ms. B. Thanuja
Mrs. K. Prasanna Kumari
Co-Ordinators, IIC
CMR TECHNICAL CAMPUS,
Hyderabad




Prof. S. Mallesh
HOD, ECE
CMR TECHNICAL CAMPUS,
Hyderabad

Dr. S. Suma
Convenor, IIC
CMR TECHNICAL CAMPUS
Hyderabad

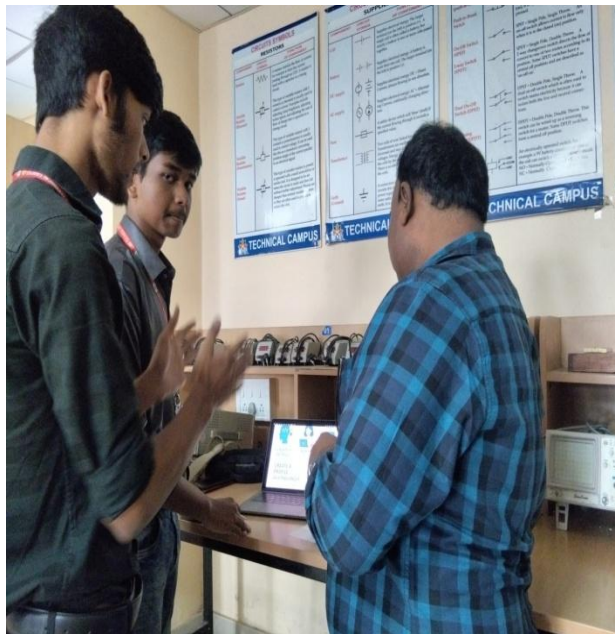
Dr. S. Rao Chintalapudi
Vice President, IIC
CMR TECHNICAL CAMPUS
Hyderabad

Dr. K. Srujan Raju
President, IIC
CMR TECHNICAL CAMPUS,
Hyderabad

Dr. A. Raji Reddy
Director
CMR TECHNICAL CAMPUS
Hyderabad

 /cmrtechnicalcampus
www.cmrtc.ac.in

Event Photographs:





Attendance Details:

S.NO	Timestamp	Name	Roll No	Brach	Year	Section	Team Name	Team Size	Team Leader Name and Roll No
1	2025/10/21 5:16:45 PM	Thirunahari Shanku	237r1a6660	CSM		3 A	Root World	3	Thirunahari Shanku
2	2025/10/22 7:25:01 PM	M SRAVAN KUMA	237R1A0494	ECE		3 B	EAGLES	2	M SRAVAN KUMAR,237R1A04
3	2025/10/24 12:26:21 PM	Charan	237R1A1243	IT		3 Automati	Navigator	1	Charan
4	2025/10/24 12:41:35 PM	Tejaswini	237r1a0488	ECE		3 B	Future entrepre	3	237r1a04B7
5	2025/10/24 6:29:04 PM	Sanjana	237R1A04C2	ECE		3 B	Team Minion	3	T.Sanjana -237R1A
6	2025/10/24 10:10:16 PM	B. Sri Sagar	247R1A0412	ECE		2 A	SAS	3	Sk. Saleem 247R1A
7	2025/10/25 6:25:24 AM	MULA ANUSHA	247R1A0436	ECE		2 A	SAS	3	MULA ANUSHA-247
8	2025/10/25 9:36:14 AM	JASON	247r1a0435	ECE		2 ECE	Team X	3	Ranjeet 247r1a044
9	2025/10/25 9:53:50 AM	Ch. Sumana	247R1A0413	ECE		2 A	SVNS	4	Ch. Sumana-247R1
10	2025/10/25 9:58:16 AM	B. Ganesh Goud	237R1A0468	ECE		3 B	Team Teju	3	237R1A04C4 V. Tej
11	2025/10/25 3:17:44 PM	Jason	247r1a0435	ECE		2 ECE	TeamX	4	Jason 247r1a0435
12	2025/10/25 3:55:46 PM	Ranjeet Kumar	247R1A0446	ECE		2 A	Team Divine	2	Ranjeet Kumar Bel
13	2025/10/26 10:16:46 AM	Syamala	237R1A0446	ECE		3 A	V team	2	Syamala-237R1A04
14	2025/10/26 11:54:07 AM	Manaswini Sakha	237R1A04B7	ECE		3 B	InnoVibe	3	S. Manaswini, 237F
15	2025/10/26 12:33:53 PM	KOMURA BHARGA	227R1A0431	ECE		4 A	Business conce	2	KOMURA BHARGA
16	2025/10/26 1:34:21 PM	Korea Laxman	237R1A0491	ECE		3 B	GPS tracker	4	Dheeraj (237R1A04
17	2025/10/26 2:29:27 PM	A.Rishitha	237r1a0407	ECE		3 A	We2	2	Ujjaini chandan,237
18	2025/10/26 3:41:46 PM	Jagannathan	237r1a66r2	CSM		3 D	TEAM FLOW	4	Jagannathan 237r
19	2025/10/26 4:22:34 PM	B.Navya sri	247r1a0403	ECE		2 A	Life saviour	2	B.Navya sri 247r1a
20	2025/10/26 8:48:55 PM	N.Varshini	247r1a0437	ECE		2 A	Mysterious	2	N.varshini 247r1a0

21	2025/10/26 8:50:43 PM	Kunduru Sruthi	227r1a0490	ECE		4 B	Spartanz visionary	1	K.Sruthi -227r1a049
22	2025/10/26 9:13:32 PM	B.Keerthi	237R1A0467	ECE		3 B	Minds	3	CH.Anusha - 237R1
23	2025/10/26 10:11:12 PM	Joshith	237r1a0454	ECE		4 A	Aura lith	4	Sai rithwik
24	2025/10/26 10:29:24 PM	B.Kavya	237r1a0473	ECE		3 B	ASK	2	K.Shivakeerthi (237
25	2025/10/26 11:05:19 PM	Omkar	237R1A04B1	ECE		3 B	Yuga	4	Omkar & 237R1A04
26	2025/10/26 11:11:07 PM	V.Akshaya	237R1A04C3	ECE		3 B	Team V3	3	B.Shiva Kumar 237
27	2025/10/26 11:16:59 PM	Srinidhi Kantuvar	247r1a0426	ECE		2 A	Green Grid	3	Mounika k (247r1a
28	2025/10/27 12:01:29 AM	G.Anish	237R1A0482	ECE		3 B	Team traders	4	G.Anish (237R1A04
29	2025/10/27 8:09:08 AM	M.Saivardhan	237r1a0497	ECE		3 B	Organic farming	2	A.Gnaneshwar
30	2025/10/27 9:42:26 AM	M.sravan kumar	237R1A0494	ECE		3 B	Team spraycan	4	M.sravan kumar(23
31	2025/10/27 9:44:26 AM	G.Vyshnavi	237R1A0421	ECE		3 A	Eco- friendly	3	N. Abhista 247R1A0
32	2025/10/27 9:51:54 AM	Sravya	237R1A0432	ECE		3 A	Organic farming	3	Sravyya 237r1a043
33	2025/10/27 9:55:55 AM	Katkam dheeraj	237R1A0487	ECE		3 B	Organic farming	3	A.Gnaneshwar 237
34	2025/10/27 10:04:57 AM	M.abhilash	237R1A0495	ECE		3 B	Waste to energ	3	Abhilash-237R1A04
35	2025/10/27 10:05:28 AM	M.kalyani	237R1A0499	ECE		3 B	Rural E-comm	2	Siddharth (237R1A
36	2025/10/27 10:20:26 AM	Naveen	237r1w04a3	ECE		3 B	Hello	3	237r1a04a3
37	2025/10/27 10:37:08 AM	Srinivasreddy	237r1a0478	ECE		3 B	Circuit	1	237r1a0478
38	2025/10/27 3:43:07 PM	Pranav	237r1a0465	ECE		3 B	Pranav	4	Pranav 465