

EVENT REPORT MINDSET MARATHON

Date of the event Held: 25-03-2025

Organizer: IDEA GENESIS CLUB OF CMR Technical Campus

Venue/Place: 25-03-2025 , APJ ABDUL KALAM BLOCK Kandlkoya , Medchal.

Number of students Participants (students and Staff): 140

Description about the Event: The Idea Genesis Club is organizing two impactful sessions to foster entrepreneurial learning and opportunities for students.

MORNING SESSION:

propose an event titled "Mindset Marathon: From Ideas to Impact", aimed at fostering entrepreneurial spirit among students and encouraging active participation. The event will feature successful entrepreneurs, interactive activities, and opportunities for idea pitching, providing students with valuable insights into starting a business or venture.

Naveen Gogu is a renowned content creator, entrepreneur, and motivational

speaker with a thriving 50K+ community on Instagram. As the Founder of Digital Genie Solutions, he has helped businesses scale through innovative digital marketing strategies. With expertise in social media growth, branding. and entrepreneurship, Naveen has inspired countless individuals to leverage digital platforms for success. His engaging content and impactful talks make him a sought-after speaker in the field of digital innovation and personal development.

Photo 1: session by NAVEEN GOGU sir



Photo2: Participant



FACULTY ADVISOR

M. SRILEKHA

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AFTERNOON SESSION:

Dr. Nandita Sethi, Founder & Managing Director of The Entrepreneur Zone (TEZ), TiE Charter Member, and a highly respected mentor in the startup world. With her vast experience in business mentoring, leadership training, and startup ecosystem development, she has been instrumental in transforming innovative ideas into successful ventures. Her insights on mentorship and business strategies have inspired many, and today, we are honored to have her as an investor for the Mindset Marathon!

Photo 3: Dr. Nandita Sethi



Photo 4: PITCH DECK PRESENTATION



Conclusion:

"Mindset Marathon: From Ideas to Impact" empowers students to unleash their entrepreneurial potential through inspiring talks and hands-on pitching opportunities. Participants will gain practical insights and strategies from successful entrepreneurs and industry experts. This event provides the tools and mindset to transform ideas into impactful ventures.

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M. SRILEKHA