



TutoLink

Startup Business Plan

ACTION ROADMAP



tuto_link
<https://gettutolink.com>

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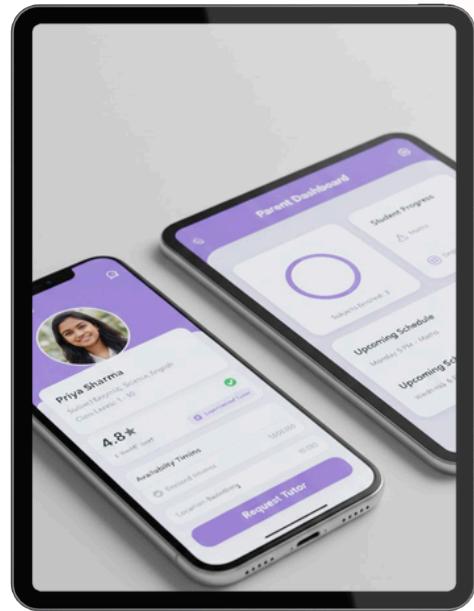
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Business Description

TutoLink is a home-tuition platform that connects parents with verified college student tutors for personalized, safe, and affordable learning at home.

We focus on quality education, flexible schedules, and local tutors who understand students better—helping children learn confidently while tutors earn meaningfully.



TutoLink simplifies home tuition by connecting parents with verified college student tutors in a safe and reliable way.

We offer 1-on-1 and small-group sessions focused on personalized learning, trust, and flexibility.

Designed for parents, students, and college tutors, TutoLink stands out through community-based matching, transparent coordination, and quality-first selection.

With the growing demand for personalized education, TutoLink is built to scale and become a trusted home-learning platform across cities.

Market Analysis

TutoLink operates in India's growing offline home tuition market, serving parents who want trusted, nearby, and personalized learning for their children. As demand shifts back to in-person education for Classes 1–10, the fragmented market creates strong opportunities for organized platforms like TutoLink.

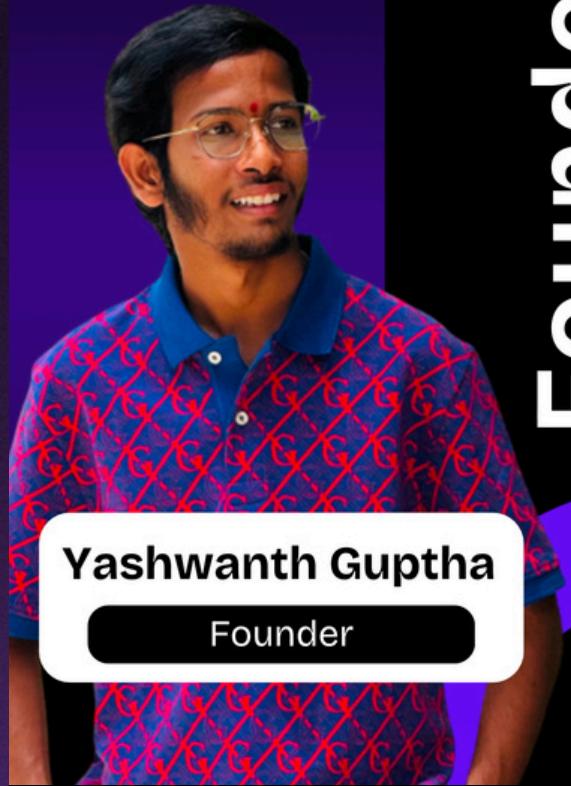
WHO WE SERVE

TutoLink serves families who prefer trusted local home tutors over crowded coaching centers or unknown online platforms. Its main users are urban and semi-urban parents of Classes 1–10 students who value safety, quality teaching, and flexible schedules. With a strong preference for offline learning and low brand loyalty, parents are open to switching to platforms that deliver better trust and results.

USER PERSONA

Duplicate the table as you analyze other personas

 <p>Ananya Rao 34 Female Working Parent Hyderabad</p> <p>Ananya is a working mother who wants a safe and reliable home tutor for her child. She prefers trusted local tutors and simple, stress-free coordination.</p>	GOALS <ul style="list-style-type: none">Improve child's academic performanceEnsure safe and reliable home tuitionProvide personalized attentionBalance education with work schedule	CHALLENGES <ul style="list-style-type: none">Finding verified and trustworthy tutorsManaging tutor coordination and timings
	LIKES <ul style="list-style-type: none">One-on-one learningClear progress updatesNearby and punctual tutors	DISLIKES <ul style="list-style-type: none">Overcrowded tuition centersUnverified or unreliable tutorsHidden costsFrequent tutor changes
	PERSONALITY	
	<ul style="list-style-type: none">PracticalQuality-consciousSafety-focused	



Yashwanth Guptha

Founder

Founder



Likhith

Co-Founder

Co-Founder



Jeshwanth Majjiga

Co-Founder

Co-Founder



Naga Charan

Co-Founder

Co-Founder

