



2018-2019

CMRTC
MASTER OF BUSINESS
ADMINISTRATION**NEWS**
LETTER
2024-2025

ISSUE – 1

CMR Technical Campus

CMR Technical Campus was established in 2009, sponsored by CMR Technical Education Society with a vision and mission of imparting quality technical education to the deserving and meritorious students. The institute is located in semi urban area on Hyderabad-Nagpur highway, about 20 km from Secunderabad and well connected through Outer Ring Road (ORR). The institute has a sprawling campus of 10 acres with lush greenery.

THINK PLACEMENTS
THINK CMR**About MBA Department**

The Department of MBA was established in 2009 with an intake of 60 students and has increased to 180 now. The Department induces an environment of innovative pedagogical methods and practices sought by the industry. The department is in tune with the industry trends and the industry- academia interface is high, as students are exposed to field visits to industry, experts are invited to have talks and seminars with the students in order to gear them up to meet the expectations of the industry and make them employable.

Chairman message

Education is an instrument of empowerment to equip students to help them become economically independent and self-sustaining. Students gain the edge that makes them invincible when they come face to face with today's world of competition.”

Secretary Message



“There can be no failure to a man who has not lost his courage, his character, his self respect, or his self-confidence. Our education empowers the society to grow in real sense by overcoming poverty, ignorance and lack of esteem. Barring all barriers, education should be spread to every stream of society and individual. We have been taking every possible measure to bring the youth under one roof that can provide them modern education to counter challenges ahead. We believe in the development of students in such a way that ensures admirable future for them.

Director's Message



I congratulate department of MBA on the release of the new edition of newsletter. This newsletter provides a panoramic view of the academic, research, co-curricular activities and achievements of the department during an academic year. We aspire to develop business leadership which is capable of building resilient organisations, whilst adhering to the highest standards of Corporate Governance. We will continuously seek to create an enriching educational environment, where innovative thinking becomes a way of life. Our students will be valued as high performing managers in the service of national and international businesses corporations, Government Institutions and NGOs.

HOD's Message



India has seen unprecedented economic growth over the past few years. To sustain it and emerge competitive globally, we need quality managers with values and leaders who are creative, entrepreneurial and the ones who can accept challenges. We provide every student with a stimulating learning environment and help them to contribute to the learning environment. Students feel comfortable while sharing ideas, experiences, achievements, failures and lessons learnt. Also we make them aware of what is really unique about them.

Our Vision

“To create an ecosystem for incubation of business knowledge and intellectual capital for corporate challenges.”.

Our Mission

To develop global competencies by enhancing employability skills.

To be a Centre of Excellence in creating and nurturing Entrepreneurship and Leadership with sensitivity towards society.

To contribute towards knowledge generation and dissemination, evolving ethical and value based learning.

Orientation day 2024

The institute prepares an Academic Calendar in line with university calendar prior to the commencement of the academic year in consultation with the Heads of the Departments. Then the Institute organizes orientation programs to the students to make them acquainted with the rules and regulations of the affiliating university, examinations, evaluation process, Extra-curricular activities etc.



Workshops

One day workshop was organized by the department of MBA on **“Startups: Opportunities and Challenges that awaits today”** 22nd January 2025, at 10:00 am in the Seminar Hall-208 D-Block (2nd Floor). This workshop which was facilitated by **Prof, M.L Sai Kumar** helped the Students to gain knowledge in the fields of “Entrepreneurship. The session brings out the opportunity to develop positive attitude of students. And provided insights about basic entrepreneur skills. And also department of conducted a workshop on **“ Role of Managers in the era of AI World”** by Mr. Rajesh Pershad



Seminar

Seminar on **“From idea to impact- Motivational session by a successful entrepreneur** on 30th Nov 2024, was organized by department of MBA.

Mr. Harsha Khadre Founder and CEO I code Tet enlightened the students about importance of entrepreneurship.



“Anyone who stops learning is old, whether at twenty or eighty. Anyone who keeps learning stays young.”
— Henry Ford

ACTIVITIES

In-house Training

Students' participation in business activities helps them to become future leaders. Such sessions build confidence and help them to gain experience in a variety of areas that will enhance their knowledge and skills for their future.



Through participation, students learn cooperation, teamwork, time management responsibility, problem solving, and communication. Business activities can empower students to make their own decisions and help them gain vital experience and skills to lead them on the path to their future. Department of MBA conducts management activities every week apart from the regular class work.

Out House Training

Apart from that students are also encouraged to attend various workshops for getting trained in prestigious institutes such as ISTD (The Indian Society for Training and Development (ISTD) is a premier institution in the field of Human Resource Development).

They also visited NSIC Marketing and Business Park to encourage them to see the outside world help them to study the external environment also.



You cannot change your Future, you can change your Habits. And surely your Habits will change your FUTURE -
A. P. J. Abdul Kalam

Cultural Programs

Gone are the days when only academic programs were the only activities organized in colleges and all students focused on that. With the changing trend we have noticed a major difference in the field of academics too. Students don't want to be bookworms; they look for other options that could help them in the future. Besides, in this high tech world, every student wants to acquire knowledge in every field to stay updated. Co-curricular activities play a vital



role in the life of students, read on to know how. Culture can be defined as the arts as well as the intangible shared beliefs, values, and practices of a community. Students participate in arts and culture at varying levels of skill and engagement. Some create, while others listen to, watch, teach, critique, or learn a cultural activity, art form, or expression. Some are professional artists, designers, and inventors, while others



engage informally in expressive activities or create innovative tools, relationships, or products. The field as a whole can be represented within a framework that has four main aspects: degree of professionalism, type of activity, locations and



spaces, and level of participation and involvement. Together, these formal and informal, tangible and intangible, professional and amateur artistic and cultural activities constitute a community's cultural assets. Our college enhances the student's skills in every aspect of their interest and support them in their growth.

Research and Publications/ FDPs

- One Week FDP on “Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth at AURORA HIGHER EDUCATION AND RESEARCH ACADEMY” associated with ATAL during 26th – 31st Aug, 2024
- .Dr. B. Vasantha Lakshmi., associate professor, have attended a conference on the ICSSR sponsored two day national seminar entitled “financial inclusion of the marginalized sections in India:
- Dr. B. Vasantha Lakshmi., Associate Professor, attended faculty development program on 17th march to 22nd march 2025, “the future of research- AI tools as a game changer” at St Joseph’s Degree & PG College in collaboration with IPE, Hyderabad.
- R. Saraswathi ., Assistant Professor, attended faculty development program on 17th march to 22nd march 2025, “the future of research- AI tools as a game changer” at St Joseph’s Degree & PG college in collaboration with IPE, Hyderabad
- Dr. Mohammed Irfan , Associate Professor, attended faculty development program on 17th march to 22nd march 2025, “the future of research- AI tools as a game changer” at St Joseph’s Degree & PG college in collaboration with IPE, Hyderabad
- CH. Deepthi., Assistant Professor, attended faculty development program on 17th march to 22nd march 2025, “the future of research- AI tools as a game changer” at St Joseph’s Degree & PG college in collaboration with IPE, Hyderabad
- Dr. B. Vasantha Lakshmi., Associate Professor, attended one week faculty development program during 17th February to 21nd February 2025, “ research write with AI assistance” conducted by IPE, Hyderabad.
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- “A Study on Impact of Behavioral Finance in Investment Decision India” by CH Deepthi has been published in Technology and Knowledge Based Entrepreneur for Sustainable Industrial Development, Conference, December 2024 in International Journal for Research in Applied Science & Engineering Technology.
- Paper presented by CH. Deepthi, on “ Impact of digitization on women empowerment- Rural and Urban regions in India “ at two day national conference organized by KG Reddy college of engineering & Technology held during 28th Feb-1st March 2025.
- Paper presented by Dr. B. Vasantha Lakshmi, on “ Impact of digitization on women empowerment- Rural and Urban regions in India “ at two day national conference organized by KG Reddy college of engineering & Technology held during 28th Feb-1st March 2025.

PLACEMENT SUMMARY FOR THE YEAR 2024-25

S.No	Roll No	Name	Company	Package
1	237R1E00G4	RUBEENA ISHRATH	TQUANTA	3.5LPA
2	237R1E0085	KARTHIKA S	COMTEC IT SERVICES	2.5LPA
3	237R1E0004	ALA ARAVIND REDDY	BERKAIDIA	5.38 LPA
4	237R1E00J1	ALETI KAVYA	VALUE LABS	3.5LPA
5	237R1E0054	TANMAYEE KAMMARI	DIGITAL NEST	6.5 LPA
6	237R1E00R0	YEROLLA NEERAJ KUMAR	AMPL	2.5 LPA
7	237R1E0050	SOLLU BHARATH RAJ	AMPL	2.5 LPA
8	237R1E00A1	N SAI MANIDEEP	AMPL	2.5 LPA
9	237R1E0075	G. NAVEEN	AMPL	2.5 LPA
10	237R1E0063	A TEJAVATHI	ITC	4.5 LPA
11	237R1E0015	B SREEREKHA	ITC	4.5LPA
12	237R1E00D1	B DEEPIKA	ITC	4.5LPA
13	237R1E00A3	P NIKHITHA MAYURI	DIVAMI	2.5LPA
14	237R1E00N0	P NEHA	DIVAMI	2.5LPA
15	237R1E0038	M DHARAN SAI	INDIA MART	3.12 LPA
16	237R1E00L1	K HANMANTHU	INDIA MART	3.12 LPA
17	237R1E0040	N NARENDRA	INDIA MART	3.12 LPA
18	237R1E0080	G GOPINATH	INDIA MART	3.12 LPA
19	237R1E00J7	B DEVRAJU	INDIA MART	3.12 LPA

20	237R1E00F3	N SAI KIRAN REDDY	INDIA MART	3.12 LPA
21	237R1E0024	D VAMSI KRISHNA	INDIA MART	3.12 LPA
22	237R1E00H6	V PRAKASH	INDIA MART	3.12 LPA
23	237R1E0017	CH DHARMA MALLES	INDIA MART	3.12 LPA
24	237R1E0019	CH VIJAY	INDIA MART	3.12 LPA
25	237R1E00H5	U ARUN	INDIA MART	3.12 LPA
26	237R1E00P5	S PAVAN KUMAR	INDIA MART	3.12 LPA
27	237R1E00B0	SAGAR MASTER	AU SMALL FINANCIAL BANK	3.5 LPA
28	237R1E00H8	DHANUSH VOONA	AU SMALL FINANCIAL BANK	3.5 LPA
29	237R1E0071	D SAKKU BAI	AU SMALL FINANCIAL BANK	3.5 LPA
30	237R1E00L8	K DHARANI	AU SMALL FINANCIAL BANK	3.5 LPA
31	237R1E00N3	POONAM SINHA	AU SMALL FINANCIAL BANK	3.5 LPA
32	237R1E0066	B SURESH	AU SMALL FINANCIAL BANK	3.5 LPA
33	237R1E0021	C VENU KUMAR	AU SMALL FINANCIAL BANK	3.5 LPA
34	237R1E00D6	DANASREE JAGADISHWAR	AU SMALL FINANCIAL BANK	3.5 LPA
35	237R1E00E1	JALALI FAZIL REHAMAN	AU SMALL FINANCIAL BANK	3.5 LPA
36	237R1E00L2	O RAVINDER	AU SMALL FINANCIAL BANK	3.5 LPA
37	237R1E0099	SAMREERODDIN MOHAMMAD	AU SMALL FINANCIAL BANK	3.5 LPA
38	237R1E00G2	R ABHISHEK	AU SMALL FINANCIAL BANK	3.5 LPA
39	237R1E0026	G DEVA VANASIMHA KARTHIKEYA	AU SMALL FINANCIAL BANK	3.5 LPA
40	237R1E00Q6	TUSHAR SINGH	AU SMALL FINANCIAL BANK	3.5 LPA
41	237R1E00A9	SAI VISHAL REDDY	AU SMALL FINANCIAL BANK	3.5LPA

42	237R1E00G1	POTRAKANDA JAGADEESH	AU SMALL FINANCIAL BANK	3.5LPA
43	237R1E00B0	SAGAR MASTER	DIGITSL X GREEK	3.3 LPA
44	237R1E0029	K VISHAL PRASAD	DIGITSL X GREEK	3.3 LPA
45	237R1E00M6	M.SHIVANI	NIVA BUPA	2.5 LPA
46	237R1E0017	CH.DHARMA MALLESH	NIVA BUPA	2.5 LPA
47	237R1E00F5	N.KAVYA	NIVA BUPA	2.5 LPA
48	237R1E00L3	P TEJASWINI	AIRTEL	5 LPA
49	237R1E00H8	DHANUSH VOONA	CavinKare	3.5 LPA
50	237R1E0007	BANDAPATI ROSHINI	Nuthan Technologies LLC.	2.4 LPA
51	237R1E00J5	BATHULA PRIYANKA	Launchio Consulting Private Limited,	2.00 LPA
52	237R1E00B2	SARLA MANOJ	TUNAV FOODS PRODUCTS LLP	2.0 LPA
53	237R1E0029	KANOJA VISHAL PRASAD	Joyalukkas Jewellery	5.5 LPA
54	237R1E0027	JAMMIKUNTA ABHILASH	Joyalukkas Jewellery	5.5 LPA
55	237R1E00M8	NALLAGATLA SREEMANTH	Joyalukkas Jewellery	5.5 LPA
56	237R1E00D7	DEVARADESI JAGADISHWAR	Joyalukkas Jewellery	5.5 LPA
57	237R1E00E4	KADIYALA RAMYA SRI DURGA	Dr. Agarwal's eye Hospital	2.4 LPA
58	237R1E0052	T BHARATH KUMAR	KOTAK LIFE	3.8 LPA
59	237R1E00C9	BHAKANAGARI RAKESH	KOTAK LIFE	3.8 LPA
60	237R1E0061	AINOL MANISH REDDY	KOTAK LIFE	3.8 LPA
61	237R1E0027	JAMMIKUNTA ABHILASH	KOTAK LIFE	3.8 LPA
62	237R1E0074	FAHIMEEDA BEGUM	ITC	4.8 LPA
63	237R1E00R0	YEROLLA NEERAJ KUMAR	Reliance Nippon Life Insurance	3.5 LPA
64	237R1E00B9	YANAMALA SWAPNA	Reliance Nippon Life Insurance	3.5 LPA
65	237R1E00L9	LINGALA SHIVASAI GOUD	Reliance Nippon Life Insurance	3.5 LPA
66	237R1E00D7	DEVARADESI JAGADISHWAR	Reliance Nippon Life Insurance	3.5 LPA

67	237R1E0084	KAMSU NIKITHA	Reliance Nippon Life Insurance	3.5 LPA
68	237R1E0096	MEDARA UMA MAHESH	Reliance Nippon Life Insurance	3.5 LPA
69	237R1E00A1	NAGAVELLI SAI MANIDEEP	Reliance Nippon Life Insurance	3.5 LPA
70	237R1E00B5	THIMMAPURAM ANKITH KUMAR	Reliance Nippon Life Insurance	3.5 LPA
71	237R1E0034	MADDI GAYATHRI	Reliance Nippon Life Insurance	3.5 LPA
72	237R1E0060	YELIGETI VAMSHI	Launchio Consulting Private Limited,	2.5 LPA
73	237R1E00C6	B SRINATH	Aparna Construction	2.5 LPA
74	237R1E00F4	NAGULABAI SRINATH	Aparna Construction	2.5 LPA
75	237R1E0059	YALAVARTHI CHAITANYA	Aparna Construction	2.5 LPA
76	237R1E00E2	JOGENDRO BEHERA	Aparna Construction	2.5 LPA
77	237R1E0026	GONDHI DEVA VANASIMHA KARTHIKEYA	Foundever	2.5 LPA
78	237R1E0008	BANOTH JHANSI	Foundever	2.5 LPA
79	237R1E00J3	AYINDLA NAMITHA	Foundever	2.5 LPA
80	237R1E00E4	KADIYALA RAMYA SRI DURG	Foundever	2.5 LPA
81	237R1E00G6	SALIHA NAAZ	Organo Eco Habitats Ltd.	2.5 LPA

ACKNOWLEDGMENT

We thank all the faculty members, administrative staff and students of CMRTC for their help and cooperation in bringing out MBA Department News Letter. Our special thanks to Dr.A.Raji Reddy Director –CMRTC and Dr. M. Ahmed Ali Baig Dean Academics for guiding us to bring this edition.

EDITORIAL

It's with great pleasure that we bring you the first issue of MBA Department News Letter, the annually newsletter of CMRTC. The flame in our logo stands for the fire of knowledge that our souls are kindled with and the passion for learning that our beings are imbued with. The current newsletter highlights the activities of our students and the achievements of faculty during the past one year. This newsletter also throws light on the Placements. The intent of MBA Department News Letter is to disseminate information about our Institute, and our department and we hope that the readers find the issues informative and useful. We are thankful to the faculty and staff of CMRTC MBA Department for their valuable inputs, and we welcome suggestions and feedback that will help us improve further.

EDITORIAL BOARD

Dr. D. Kishore Kumar., Associate Professor

Dr. B. Vasantha Lakshmi., Associate Professor

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Kandlakoya(V),
Medchal (M),
Hyderabad- 501401,
Telangana, India.

