MEMORANDUM OF UNDERSTANDING (MoU)

For Support and Strengthening of the "Campus Incubation Centre"

This Memorandum of Understanding ("MoU") is executed on 17/02/2026

Between

Innovation and Entrepreneurship Council (IEC NGO), hereinafter referred to as "IEC", And CMR Technical Campus (Autonomous Engineering College)

1. OBJECTIVE & PURPOSE

The objective of this MoU is to promote innovation, entrepreneurship, start-ups culture and experiential learning among students in alignment with **NEP 2020, Institution's Innovation Council (IIC), NAAC, AICTE, UGC,** and related academic frameworks.

The Parties agree to collaborate for the establishment and strengthening of an on-campus incubation facility titled: **"CMR Technical Campus (Autonomous Engineering College) "**

The Centre aims to nurture student ideas into startups, provide structured pre-incubation and incubation support, and connect students with mentors, industry experts, investors, government initiatives, and the startup ecosystem. IEC shall manage and operate incubation activities, while the College shall provide infrastructure and institutional support.
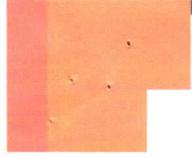
2. VISION & OBJECTIVES

The collaboration seeks to:
- Create a startup-ready campus ecosystem
- Encourage entrepreneurship as a career pathway
- Create a startups culture and reduce early-stage startup failures
- Enable students to build sustainable and job-creating ventures
- Strengthen institutional alignment with national innovation goals

3. INCUBATION & INNOVATION ACTIVITIES

IEC shall facilitate activities including:
- Innovation and Entrepreneurship Awareness Programs
- Startups Ecosystem Awareness Programs

- Ideathons, Hackathons and Innovation Challenges
- Startup and Founder Interaction Sessions
- Intellectual Property Awareness Programs
- Startup Pitching Sessions and Demo Days
- Structured Pre-Incubation and Incubation Programs
- Conducting Idea Pitching Competitions, Workshops, Seminars, and Innovation-based Events and Founders talks kind of big fest etc.

- Acting as the Official Media and Outreach Partner under StartupsIndia.in for all IEC-related activities in the college.

4. INFRASTRUCTURE & INSTITUTIONAL SUPPORT BY THE COLLEGE

The College shall provide access to available infrastructure without any financial obligation.
4.1 Physical Infrastructure
- Dedicated Incubation room / co-working space (existing or designated)
- Classrooms or seminar halls with the basic infrastructure. (as required)

(Subject to institutional feasibility)

4.2 Institutional Support

- Nomination of a Faculty Incubation Coordinator
- Student mobilization and participation support
- Academic and administrative facilitation
- Support for conducting events and programs

The College shall provide academic and administrative approvals, and support the organization of incubation-related events.
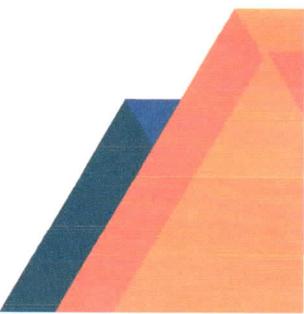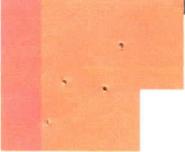
5. ROLE & RESPONSIBILITIES OF IEC

IEC shall design, implement, and suport the incubation programs.

5.1 Branding & Visibility

- The centre shall be branded as "Colleg Name & IEC – Campus Incubation Centre".
- IEC shall provide and support incubation branding and environment.
- Visibility within campus shall be as per college approval.
- All branding costs shall be borne by IEC.

5.2 Incubation Framework & Learning Support

- Structured pre-incubation and incubation model
- IEC-designed curriculum and learning modules (Collab with college)
- Mentoring, reviews, and progress tracking

5.3 Startup Nurturing Process

1. Ideation and problem identification
2. Design thinking and validation
3. Market research and business models
4. Prototype/MVP development
5. Pitch deck preparation and demo days

5.4 Government, Compliance & IPR Support

- Guidance on Startup India (DPIIT) registration
- MSME / Udyam awareness
- Government schemes and grants awareness
- IPR awareness and documentation guidance

(Statutory fees, if any, shall be borne by students)

6. FINANCIAL TERMS

IEC shall provide All activities, incubation and mentoring support free of cost.
No financial contribution is expected from the College.
This collaboration is non-commercial in nature.

IEC uses "CSR and Sponsor support to conduct student programs and events, with appropriate acknowledgment of sponsors."

OPTIONAL PAID PROGRAMS

Specialized programs with external ecosystem partners may be offered on an optional basis, with applicable fees payable only by interested students.

7. ECOSYSTEM PARTNER – STARTUPSINDIA.IN

StartupsIndia.in shall support the Centre by providing end to end startup ecosystem access, mentor and investor connections, market access and media and outreach support to IEC and College.

8. INTELLECTUAL PROPERTY

All intellectual property developed by student startups shall vest exclusively with the respective founders.

9. DURATION & TERMINATION

This MoU shall be valid for three (3) to five (5) years. Either Party may terminate the MoU by giving 60 days' written notice.

10. CONFIDENTIALITY

All confidential information shared under this MoU shall be kept confidential by both Parties.
IN WITNESS WHEREOF, the Parties have signed this MoU on above sigming date.

**For Innovation and
Entrepreneurship Council (IEC)**

Name: Ravi Tilkey

Designation : Founder & Director

Signature & Seal:

For INNOVATION AND ENTREPRENEURSHIP COUNCIL

HYDERABAD.

Director

**For CMR Technical Campus (Autonomous
Engineering College)**

Name: Dr. A. RAJI REDDY

Designation : Director

Signature & Seal: Ameddy 17/2/26

Director
CMR Technical Campus
Kandlakoya (V), Medchal (M&D),
Hyderabad, Telangana-501 401.

CMR Technical Campus
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Kandlakoya (V)