

# INSTITUTION'S INNOVATION COUNCIL (IIC)

## CMR TECHNICAL CAMPUS

### UGC Autonomous

Accredited by NBA & NAAC with 'A' Grade

Approved by AICTE & Affiliated to JNTUH

Kandlakoya, Medchal Road, Hyderabad-501401



#### Session Details:

**Title of the session: Expert talk on “Process of innovation Development and TRL and Commercialization Lab Technologies Tech-Transfer”**

**Date:** 22-12-25

**Duration:** 08 Hours

**Activity Level:** II

**Expenditure:** 6000

**Activity Category:** IIC Driven

**Theme:** IPR

#### Brief Description of Session:

The Department of Management, in collaboration with the Institution's Innovation Council (IIC), organized an Expert Talk on “Technology Readiness Level (TRL), MRL, IRL, IP Commercialization, and Technology Transfer” on 22<sup>nd</sup> Dec 2025. The session was delivered by Dr. Anoop Kumar Shukla, Professor & HOD, JBIT who shared industry insights on transforming innovative ideas into market-ready solutions and highlighted the importance of intellectual property in today's innovation-driven economy.

The session aimed to familiarize students with readiness levels such as TRL, MRL, and IRL, and to explain their role in evaluating innovation.

#### Expert/Speaker Details:

**Name:** Dr. Anoop Kumar Shukla

**Designation:** Professor & HOD, JBIT

**Organization:** JBIT, Hyderabad

**Speaker Profile Link:** <https://www.linkedin.com/in/dranoopkumarinnovationstartupmentor/>

#### Brief about Expert/Speaker:

Dr. Anoop Kumar Shukla is Professor & Head of Mechanical Engineering at JBIET, Hyderabad, and Chief

Coordinator of JBIIAI. A defence veteran with 26 years in the Indian Air Force and 18+ years in academia, he blends discipline with research excellence. He holds a Ph.D. in Mechanical Engineering from JNTUH and an M.Tech from Osmania University, specializing in advanced manufacturing and titanium alloys. Recipient of the Railway Board Gold Medal, BINANI Gold Medal, Republic Day Award (IAF), and Best Teacher Award, he has guided 22+ scholars, published extensively, and holds 7 patents. Through JBIIAI and close coordination with T-Hub Telangana, he fosters innovation, mentors startups, and helps students access incubation and funding support, building a strong culture of entrepreneurship.

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**Objective of the activity:**

- Create awareness about Technology Readiness Level and Innovation Readiness Level
- Familiarize students with Intellectual Property commercialization and technology transfer processes
- Bridge the gap between academic innovation and industry application
- Motivate students towards product development, innovation, and start up thinking

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**Outcome of the activity:**

- Understood the practical relevance of TRL, MRL, and IRL frameworks
- Gained awareness of IP protection and commercialization pathways
- Developed clarity on transforming innovation into marketable products
- Strengthened their industry orientation and startup mindset

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**Participant Details:**

**Total no. of Student participation: 80**

**Total no. of Staff (Teaching/Non-teaching) participation:10**

**Three to four Photographs/Screenshots that show the participation of students  
And staff (Teaching/Non-teaching)**

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**Event Brochure:**



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KANDLAKOYA (V), MEDCHAL ROAD, HYDERABAD, TELANGANA - 501041



Department of Master of Business Administration  
in alliance with the Institutions Innovation Council (IIC 8.0) organising  
" **Expert Talk on Technology Readiness Level (TRL)MRL, IRL, IP  
Commercialization, Tech transfer "**



SPEAKER

**Dr. ANOOP KUMAR SHUKLA**

Professor & HOD,  
Chief Coordinator - JBIIAI

 DATE: 22-12-25  TIME: 10 AM  VENUE: Abdul Kalam Seminar Hall  
LINK : <https://forms.gle/MVfi5zNAMGWMh4627>

**DR. D. KISHORE KUMAR**  
CO-ORDINATOR – IIC  
CMR TECHNICAL CAMPUS  
HYDERABAD, TELANGANA, INDIA

**PROF. K. HARISH REDDY**  
HOD - MBA  
CMR TECHNICAL CAMPUS  
HYDERABAD, TELANGANA, INDIA

**DR. S. SUMA**  
CONVENOR – IIC  
CMR TECHNICAL CAMPUS  
HYDERABAD, TELANGANA, INDIA

**DR. S. RAO CHINTALAPUDI**  
VICE PRESIDENT – IIC  
CMR TECHNICAL CAMPUS  
HYDERABAD, TELANGANA, INDIA

**DR. K. SRUJAN RAJU**  
PRESIDENT – IIC  
CMR TECHNICAL CAMPUS  
HYDERABAD, TELANGANA, INDIA

**DR. A. RAJI REDDY**  
DIRECTOR  
CMR TECHNICAL CAMPUS  
HYDERABAD, TELANGANA, INDIA

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**Event Photographs:**





GPS Map Camera



Kandlakoya, Telangana, India 

Mechanical Block, Cmr College Technical Campus,  
Kandlakoya, Telangana 501401, India

Lat 17.597315° Long 78.486253°

Monday, 22/12/2025 10:49 AM GMT +05:30

## Attendance details:

Timestamp	Full Name	Contact Number	Email Id	Student Pursuing	Section
12/19/2025 12:11:33	Guggilla Deepika	8897873292	deepikaguggila@gma il.c	MBA	A
12/19/2025 12:12:09	Shashank Pohar	9490070802	shashankpohar85@g ma	MBA	A
12/19/2025 12:12:21	Jorrigala vignesh	7674836295	vigneshjorrigala9@g mail	MBA	B
12/19/2025 12:12:27	Sunkari Akanksha	7416437560	sunkariakanksha04@ gm	MBA	C
12/19/2025 12:12:53	Abhinaya Reddy	8639766544	myluabhinaya@gmail .co	MBA	D
12/19/2025 12:14:01	GURRAM NIKITHA	8179728466	gurramnikitha00@gm ail.	MBA	C
12/19/2025 12:14:24	Divyanjali joshi	8121362852	divyajoshi262@gmail .co	MBA	C
12/19/2025 12:15:00	Manne. Lathamahalaxmi	6281349140	mannelatha911@gma il.c	MBA	C
12/19/2025 12:15:07	Naimisha Sarang	7702538122	naimishasarang11@g ma	MBA	C
12/19/2025 12:15:53	Akanksha	8897501012	akanksha462002@gm ail	MBA	C
12/19/2025 12:16:21	Lambadi Sneha	6300440104	lambadisneha64@gm ail.	MBA	C
12/19/2025 12:18:31	Naga keerthi janyavula	7075235339	keerthijanyavula123 @gm	MBA	A
12/19/2025 12:19:16	Nacharam divya	9014935076	nacharamdivya@gma il.c	MBA	C
12/19/2025 12:19:49	Gandari vidyasri	6304486290	vidyasrigandari16@g mai	MBA	A
12/19/2025 12:22:27	Revanth Suddala	6305671015		MBA	A
12/19/2025 12:23:04	Kurella surya	9949350200	Raosurya08@gmail.c om	MBA	B
12/19/2025 12:23:41	Teja narmetta	6302350934	narmettateja@gmail.c om	MBA	B
12/19/2025 12:24:17	G Sankar Rao	8309957358	sankarsai2217@gmail .c	MBA	B
12/19/2025 12:24:23	Sandeep Goud	9346228114	Pattaparlasandeepegou d9	MBA	D
12/19/2025 12:37:29	Ketha Bhavani	7093936327	bhavaniketha77@gm ail.c	MBA	B
12/19/2025 12:42:19	Vakanti navya sree	7093671614	vakantinavyasree@g mail	MBA	A
Timestamp	Full Name	Contact Number	Email Id	Student Pursuing	Section
12/19/2025 12:43:13	Keerthana Choutalla	9014143450	keerthanachoutalla@ gm	MBA	B
12/19/2025 12:44:05	Gaddam sanjeevini prava	7075952949	<a href="mailto:gpr2949@gmail.com">gpr2949@gmail.com</a>	MBA	B
12/19/2025 12:45:00	Vishal thatikonda	7977368741	vishalthatikonda19@ gm	MBA	C
12/19/2025 12:45:19	A.Nithin kumar	9705667431		MBA	C
12/19/2025 12:45:39	Vineeth	8074380615	Singarajuvineeth@g mail.	MBA	C
12/19/2025 12:45:57	P udaykumar	7993247630	udaykumar7630@gm ail.	MBA	C
12/19/2025 12:54:21	Jamuna akash	9182930614	<a href="mailto:jamunaakash8@gmail.c">jamunaakash8@gmail.c</a>	MBA	B

12/19/2025 13:13:07	KORVI SNEHA	9100421734	korvisnehamudiraj@ gm	MBA	D	
12/19/2025 13:38:26	MEKALAMEERAJ ASMIN	7981844069	mekalameerajasmine @g	MBA	D	
12/19/2025 13:50:19	BUDHARAPU VAMSHI	9701654036	budharapuvamshi@g ma	MBA	B	
12/19/2025 16:30:35	V Shailaja	6302826342	shailajashailaja7630 @g	MBA	A	
12/19/2025 17:05:56	Arugonda Likitha	8977236671	<a href="mailto:liki.arugonda@gmail.com">liki.arugonda@gmail.com</a>	MBA	B	
12/19/2025 17:07:14	Prathapaneni Navya	7036721782	Prathapaninavya@10 gm	MBA	C	
12/19/2025 17:08:51	Bollu vikram	9553797027	<a href="mailto:vikrambollu16@gmail.com">vikrambollu16@gmail.com</a>	MBA	C	
12/19/2025 19:38:22	R.pravalika	9014458904	<a href="mailto:pravalikarasuri9@gmail.com">pravalikarasuri9@gmail.com</a>	MBA	B	
12/20/2025 21:44:04	Tumparthy Venkata Sai T	8919781764	<a href="mailto:Roamohit93@gmail.com">Roamohit93@gmail.com</a>	MBA	D	
12/21/2025 11:08:09	Garlapally Amith	7095127438	<a href="mailto:garlapallyamith@gmail.com">garlapallyamith@gmail.com</a>	MBA	B	
12/21/2025 11:08:56	Pathepu sruthika	8523848722	pathepusruthika3@g mai	MBA	B	
12/21/2025 14:12:44	nandakishore mangalagi	9398789723	nandakishore2180@g ma	MBA	B	
12/21/2025 17:11:47	Gunashekarreddy	8074510627	<a href="mailto:bhairavan752@gmail.com">bhairavan752@gmail.com</a>	MBA	B	
12/21/2025 19:11:51	Neha Kumbum	7396163791	Kumbumneha21@gm ail.	MBA	B	
	Timestamp	Full Name	Contact Number	Email Id	Student Pursuing	Section
12/21/2025 19:22:03	Sathwika	8179169733	Yanamadasathwika 22	MBA	B	
12/21/2025 20:35:33	Patlolla Anusha	6281211050	anushapatlola2003@g m	MBA	B	
12/21/2025 22:36:10	UPPUTURU VENKATESH	8341128243	upputuruvenkatesh20 04	MBA	B	
12/22/2025 7:36:39	AMARTHALURI SRAVIKA	8985063398	sravika.amarthaluri@ gm	MBA	A	
12/22/2025 9:04:49	G AKHIL	7780506307	<a href="mailto:aakky339@gmail.com">aakky339@gmail.com</a>	MBA	B	
12/22/2025 9:06:00	Kairamkonda shiva kuma	8341784338	<a href="mailto:shivak2607@gmail.com">shivak2607@gmail.com</a>	MBA	B	
12/22/2025 9:17:01	Sonali	9390288180	<a href="mailto:sonasingh9293@gmail.com">sonasingh9293@gmail.com</a>	MBA	A	
12/22/2025 9:18:05	Vidhyavati chillargikar	9639636053	Vidhyachil123@.com	MBA	B	
12/22/2025 9:19:06	Shaistha zohra	7093493473	zohrashaiatha18@gm ail.	MBA	B	
12/22/2025 9:25:13	Salomi	7981936870	madugulasalome@g mai	MBA	D	
12/22/2025 9:34:14	Ambika Jaiswal	8019289009	<a href="mailto:amujaiswal04@gmail.com">amujaiswal04@gmail.com</a>	MBA	A	
12/22/2025 9:38:00	Vishnuteja Goud	7816080039	<a href="mailto:vishnutejag660@gmail.com">vishnutejag660@gmail.com</a>	MBA	A	
12/22/2025 9:49:44	Kailash Routh	8801405144	<a href="mailto:kailashrouth06@gmail.com">kailashrouth06@gmail.com</a>	MBA	D	
12/22/2025 10:00:18	Eshwar Mudiraj	918247201	eshwarmudhiraj2003 @g	MBA	B	
12/22/2025 10:12:45	Bairamoni Tharun	9014593370	tharunbairamoni@gm ail.	MBA	A	
12/22/2025 10:12:57	Davulla soumya	8143954966	<a href="mailto:davullasoumya@gmail.com">davullasoumya@gmail.com</a>	MBA	A	
12/22/2025 10:13:14	Gudala Prasanthi	9177799528	gudalaprasanthi457@ gm	MBA	A	

12/22/2025 10:14:04	Tirupathi Nitin	9121018150	<a href="mailto:nitindvh@gmail.com">nitindvh@gmail.com</a>	MBA	A
12/22/2025 10:14:17	Peddola Rajesh	9951477592	rajeshyadav20102003@	MBA	A
12/22/2025 10:16:25	D.Neeraj	7416726168	<a href="mailto:dodleneeraj@gmail.com">dodleneeraj@gmail.com</a>	MBA	A
12/22/2025 10:18:14	M . sony priya	9948668722	<a href="mailto:sonypriya2606@gmail.com">sonypriya2606@gmail.com</a>	MBA	C

Timestamp	Full Name	Contact Number	Email Id	Student Pursuing
12/22/2025 10:27:27	Jayanth vejandla	9441159235	<a href="mailto:jayanthvejandla@gmail.com">jayanthvejandla@gmail.com</a>	MBA
12/22/2025 10:34:50	Nidha Mahek	9963154037	<a href="mailto:nidha4973@gmail.com">nidha4973@gmail.com</a>	MBA