

**MEMORANDUM OF UNDERSTANDING (MoU)**

Between

**STEM International Organisation**

And

**CMR Technical Campus**

*(Department of Master of Business Administration – MBA)*

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## 1. PARTIES

This Memorandum of Understanding (MoU) is entered into on this 11<sup>th</sup> day of November 2024, by and between:

**STEM International Organisation (SIO), Singapore**, an international body engaged in global education, internships, research, and industry immersion programs.

AND

**CMR Technical Campus (CMRTC), Hyderabad, India**, through its **Department of Master of Business Administration (MBA)**, a premier institution committed to management education, leadership development, and industry integration.

Both entities shall be referred to individually as a "Party" and collectively as the "Parties."

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## 2. PURPOSE

The purpose of this MoU is to establish a collaborative framework to organize and deliver the:

**"Business Frontier Singapore Program"**

*(An International Internship cum Immersion Program with Scholarship Opportunities)*

for MBA students of CMR Technical Campus for a duration of **three (3) academic years**.

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## 3. DURATION

This MoU shall be valid for a period of **Three (3) Years**, commencing from Academic Year **2024–2025** and concluding in **2026–2027**, unless extended or terminated by mutual agreement.

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## 4. OBJECTIVES

The collaboration aims to:

- Provide **international internship exposure** in Singapore.
- Develop **global business leadership and cross-cultural competencies**.
- Bridge the gap between **academic learning and industry practice**.

- Offer **scholarship opportunities** to deserving students.
- Enhance employability through **real-world business experience**.

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## 5. PROGRAM STRUCTURE

The **Business Frontier Singapore Program** shall include:

### a. International Internship

- Placement with companies/startups/innovation hubs (subject to availability)
- Exposure to domains such as:
  - Marketing & International Business
  - Finance & FinTech
  - Entrepreneurship & Startups
  - Operations & Supply Chain
  - Business Analytics

### b. Immersion Components

- Industry visits and corporate interactions
- Workshops by global experts
- Business case studies & simulations
- Networking sessions with professionals
- Innovation and entrepreneurship exposure

### c. Duration

- Typically, **10 to 14 days**, or as mutually agreed per batch
- Including 30Hr of Course work during internship and immersion program

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## 6. SCHOLARSHIP OPPORTUNITY

- Partial **merit-based scholarships** may be offered to eligible students.
- Scholarships may be based on:
  - Academic performance
  - Statement of Purpose (SOP)
  - Interview/selection process
- Final selection criteria shall be jointly decided by both Parties.

## 7. CERTIFICATION

Upon successful completion, students shall receive:

1. **International Internship & Immersion Certificate**  
*(Jointly issued by STEM International Organisation & CMR Technical Campus)*
2. **Internship Completion Certificate** *(from host organization, where applicable)*
3. **Global Business Skills Certification**, which may include:
  - Business Analytics & Data-Driven Decision Making
  - Digital Marketing Fundamentals
  - Entrepreneurship & Innovation
  - Global Leadership & Cross-Cultural Management
4. **Optional International Certifications** *(subject to additional fees & exams):*
  - Business Analytics Micro-Credentials
  - FinTech Fundamentals Certification
  - Project Management Foundations
  - Startup & Innovation Certification

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## 8. RESPONSIBILITIES OF STEM INTERNATIONAL ORGANISATION

SIO shall:

- Design and manage the overall program structure
- Facilitate internship opportunities (subject to partner availability)
- Organize workshops, industry visits, and sessions
- Provide certification and academic content
- Offer visa support documentation (if required)
- Coordinate local logistics support in Singapore

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## 9. RESPONSIBILITIES OF CMR TECHNICAL CAMPUS (MBA DEPARTMENT)

CMRTC shall:

- Identify and nominate eligible MBA students
- Conduct internal promotion and awareness sessions
- Facilitate student registrations and documentation
- Support pre-departure orientation

- Ensure discipline and conduct of students
  - Assist in scholarship selection coordination
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## 10. FINANCIAL TERMS

- The program shall operate under:
    - **Self-funded model / Scholarship-supported model / Hybrid model**
  - Program fee structure shall be mutually agreed annually.
  - Students shall bear costs related to:
    - Travel
    - Program participation (unless covered by scholarship)
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## 11. STUDENT ELIGIBILITY

Students must:

- Be enrolled in the MBA program at CMRTC
  - Maintain academic and disciplinary standards
  - Demonstrate interest in global business exposure
  - Comply with international travel and visa requirements
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## 12. INTELLECTUAL PROPERTY

Any business ideas, projects, or research outputs developed during the program shall be governed by separate agreements where necessary.

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## 13. CONFIDENTIALITY

Both Parties agree to maintain confidentiality regarding academic materials, internship partners, and proprietary information.

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## 14. TERMINATION

This MoU may be terminated:

- By mutual consent
- By either Party with **90 days written notice**
- In case of breach of terms

Ongoing student batches shall not be affected.

**15. AMENDMENTS**

Any modifications to this MoU shall be made in writing and signed by both Parties.

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**16. NON-BINDING NATURE**

This MoU reflects the intent of collaboration and does not create legally binding financial obligations unless specified in separate agreements.

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**17. GOVERNING FRAMEWORK**

The collaboration shall operate under mutually agreed international academic cooperation guidelines.

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**18. SIGNATORIES**

**For STEM International Organisation, Singapore**

Name: Pothala Praveen  
 Designation: Director & President

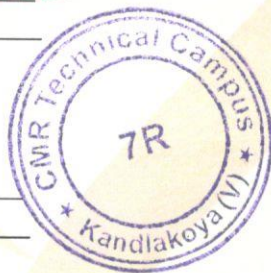
Signature: *Praveen*  
 Date: 11/11/2024



**For CMR Technical Campus (MBA Department)**

Name: Dr. A. RAJI REDDY  
 Designation: Director

Signature: *Ameddy*  
 Date: 11/11/24



Witness:

1. Dr. K. SRUTAN RAJU  
Dean R&D  
CMR TECHNICAL CAMPUS

*KSR*

2. CH. Uday Kumar  
Program Manager  
STEM.

*Uday Kumar*



