



**CMRTC**  
**MASTER OF BUSINESS**  
**ADMINISTRATION**

**NEWS**  
**LETTER**  
**2024-2025**

2018-2019

ISSUE – 1

### CMR Technical Campus

CMR Technical Campus was established in 2009, sponsored by CMR Technical Education Society with a vision and mission of imparting quality technical education to the deserving and meritorious students. The institute is located in semi urban area on Hyderabad-Nagpur highway, about 20 km from Secunderabad and well connected through Outer Ring Road (ORR). The institute has a sprawling campus of 10 acres with lush greenery.

### About MBA Department

The Department of MBA was established in 2009 with an intake of 60 students and has increased to 180 now. The Department induces an environment of innovative pedagogical methods and practices sought by the industry. The department is in tune with the industry trends and the industry- academia interface is high, as students are exposed to field visits to industry, experts are invited to have talks and seminars with the students in order to gear them up to meet the expectations of the industry and make them employable.

### Chairman message



Education is an instrument of empowerment to equip students to help them become economically independent and self-sustaining. Students gain the edge that makes them invincible when they come face to face with today's world of competition.”

**THINK PLACEMENTS**  
**THINK GMR**

### Secretary Message



“There can be no failure to a man who has not lost his courage, his character, his self respect, or his self-confidence. Our education empowers the society to grow in real sense by overcoming poverty, ignorance and lack of esteem. Barring all barriers, education should be spread to every stream of society and individual. We have been taking every possible measure to bring the youth under one roof that can provide them modern education to counter challenges ahead. We believe in the development of students in such a way that ensures admirable future for them.

### Director’s Message



I congratulate department of MBA on the release of the new edition of newsletter. This newsletter provides a panoramic view of the academic, research, co- curricular activities and achievements of the department during an academic year. We aspire to develop business leadership which is capable of building resilient organisations, whilst adhering to the highest standards of Corporate Governance. We will continuously seek to create an enriching educational environment, where innovative thinking becomes a way of life. Our students will be valued as high performing managers in the service of national and international businesses corporations, Government Institutions and NGOs.

### HOD’ s Message



India has seen unprecedented economic growth over the past few years. To sustain it and emerge competitive globally, we need quality managers with values and leaders who are creative, entrepreneurial and the ones who can accept challenges. We provide every student with a stimulating learning environment and help them to contribute to the learning environment. Students feel comfortable while sharing ideas, experiences, achievements, failures and lessons learnt. Also we make them aware of what is really unique about them.

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### Our Vision

“To create an ecosystem for incubation of business knowledge and intellectual capital for corporate challenges.”.

### Our Mission

To develop global competencies by enhancing employability skills.

To be a Centre of Excellence in creating and nurturing Entrepreneurship and Leadership with sensitivity towards society.

To contribute towards knowledge generation and dissemination, evolving ethical and value based learning.

### Orientation day 2024

The institute prepares an Academic Calendar in line with university calendar prior to the commencement of the academic year in consultation with the Heads of the Departments. Then the Institute organizes orientation programs to the students to make them acquainted with the rules and regulations of the affiliating university, examinations, evaluation process, Extra-curricular activities etc.



## Workshops

One day workshop was organized by the department of MBA on **“Startups: Opportunities and Challenges that awaits today”** 22<sup>nd</sup> January 2025, at 10:00 am in the Seminar Hall-208 D-Block (2<sup>nd</sup> Floor). This workshop which was facilitated by **Prof, M.L Sai Kumar** helped the Students to gain knowledge in the fields of “Entrepreneurship. The session brings out the opportunity to develop positive attitude of students. And provided insights about basic entrepreneur skills. And also department of conducted a workshop on **“ Role of Managers in the era of AI World”** by **Mr. Rajesh Pershad**



## Seminar

Seminar on **“From idea to impact- Motivational session by a successful entrepreneur** on 30<sup>th</sup> Nov 2024, was organized by department of MBA.

Mr. Harsha Khadre Founder and CEO I c o d e T e t enlightened the students about importance of entrepreneurship.



**“Anyone who stops learning is old, whether at twenty or eighty. Anyone who keeps learning stays young.”**

**— Henry Ford**

## ACTIVITIES

### In-house Training

Students' participation in business activities helps them to become future leaders. Such sessions build confidence and help them to gain experience in a variety of areas that will enhance their knowledge and skills for their future.



Through participation, students learn cooperation, teamwork, time management, responsibility, problem solving, and communication. Business activities can empower students to make their own decisions and help them gain vital experience and skills to lead them on the path to their future. The Department of MBA conducts management activities every week apart from the regular class work.

### Out House Training

Apart from that, students are also encouraged to attend various workshops for getting trained in prestigious institutes such as ISTD (The Indian Society for Training and Development (ISTD) is a premier institution in the field of Human Resource Development).

They also visited NSIC Marketing and Business Park to encourage them to see the outside world and help them study the external environment also.



**You cannot change your Future, you can change your Habits. And surely your Habits will change your FUTURE -**  
**A. P. J. Abdul Kalam**

## Cultural Programs

Gone are the days when only academic programs were the only activities organized in colleges and all students focused on that. With the changing trend we have noticed a major difference in the field of academics too. Students don't want to be bookworms; they look for other options that could help them in the future. Besides, this in this high tech world, every student wants to acquire knowledge in every field to stay updated. Co-circular activities play a vital



engage informally in expressive activities or create innovative tools, relationships, or products. The field as a whole can be represented within a framework that has four main aspects: degree of professionalism, type of activity, locations and



role in the life of students, read on to know how. Culture can be defined as the arts as well as the intangible shared beliefs, values, and practices of a community. Students participate in arts and culture at varying levels of skill and engagement. Some create, while others listen to, watch, teach, critique, or learn a cultural activity, art form, or expression. Some are professional artists, designers, and inventors, while others



spaces, and level of participation and involvement. Together, these formal and informal, tangible and intangible, professional and amateur artistic and cultural activities constitute a community's cultural assets. Our college enhances the student's skills in every aspect of their interest and support them in their growth.

## Research and Publications/ FDPs

- One Week FDP on “Empowering Entrepreneurs: Unlocking Potential, Fostering Innovation, Driving Growth at AURORA HIGHER EDUCATION AND RESEARCH ACADEMY” associated with ATAL during 26th – 31st Aug, 2024
- .Dr. B. Vasantha Lakshmi., associate professor, have attended a conference on the ICSSR sponsored two day national seminar entitled “financial inclusion of the marginalized sections in India:
- Dr. B. Vasantha Lakshmi., Associate Professor, attended faculty development program on 17<sup>th</sup> march to 22<sup>nd</sup> march 2025, “the future of research- AI tools as a game changer” at St Joseph’s Degree & PG College in collaboration with IPE, Hyderabad.
- R. Saraswathi ., Assistant Professor, attended faculty development program on 17<sup>th</sup> march to 22<sup>nd</sup> march 2025, “the future of research- AI tools as a game changer” at St Joseph’s Degree & PG college in collaboration with IPE, Hyderabad
- Dr. Mohammed Irfan , Associate Professor, attended faculty development program on 17<sup>th</sup> march to 22<sup>nd</sup> march 2025, “the future of research- AI tools as a game changer” at St Joseph’s Degree & PG college in collaboration with IPE, Hyderabad
- CH. Deepthi., Assistant Professor, attended faculty development program on 17<sup>th</sup> march to 22<sup>nd</sup> march 2025, “the future of research- AI tools as a game changer” at St Joseph’s Degree & PG college in collaboration with IPE, Hyderabad
- Dr. B. Vasantha Lakshmi., Associate Professor, attended one week faculty development program during 17<sup>th</sup> February to 21<sup>nd</sup> February 2025, “ research write with AI assistance” conducted by IPE, Hyderabad.
- CH. Deepthi., Assistant Professor, attended one week faculty development program during 17<sup>th</sup> February to 21<sup>nd</sup> February 2025, “ research write with AI assistance” conducted by IPE, Hyderabad.
- Dr. Mohammed Irfan., Associate Professor, attended one week faculty development program during 17<sup>th</sup> February to 21<sup>nd</sup> February 2025, “ research write with AI assistance” conducted by IPE, Hyderabad.
- R. Saraswathi ., Assistant Professor, attended one week faculty development program during 17<sup>th</sup> February to 21<sup>nd</sup> February 2025, “ research write with AI assistance” conducted by IPE, Hyderabad.

- “A Study on Impact of Behavioral Finance in Investment Decision India” by CH Deepthi has been published in Technology and Knowledge Based Entrepreneur for Sustainable Industrial Development, Conference, December 2024 in International Journal for Research in Applied Science & Engineering Technology.
- Paper presented by CH. Deepthi, on “ Impact of digitization on women empowerment- Rural and Urban regions in India “ at two day national conference organized by KG Reddy college of engineering & Technology held during 28<sup>th</sup> Feb-1<sup>st</sup> March 2025.
- Paper presented by Dr. B. Vasantha Lakshmi, on “ Impact of digitization on women empowerment- Rural and Urban regions in India “ at two day national conference organized by KG Reddy college of engineering & Technology held during 28<sup>th</sup> Feb-1<sup>st</sup> March 2025.

## PLACEMENT SUMMARY FOR THE YEAR 2024-25

| S.No | Roll No    | Name                              | Company                     | Package |
|------|------------|-----------------------------------|-----------------------------|---------|
| 1    | 237R1E0001 | A NARENDRA NAIDU                  | INDIA MART                  | 3.6     |
| 2    | 237R1E0002 | ADDALA SATYA<br>MANASA RAMYA      | BLACKRIDGE                  | 2.7     |
| 3    | 237R1E0003 | AFSHA BEGUM                       | FOUNDEVER                   | 2.31    |
| 4    | 237R1E0004 | ALA ARAVIND REDDY                 | BERKAIDIA                   | 5.38    |
| 5    | 237R1E0006 | BALAJI UPADHYAY                   | KOTAK LIFE                  | 3.5     |
| 6    | 237R1E0007 | BANDAPATI ROSHINI                 | NUTHAN TECHNOLOGIES<br>LLC. | 2.16    |
| 7    | 237R1E0008 | BANOTH JHANSI                     | FOUNDEVER                   | 2.31    |
| 8    | 237R1E0010 | BEKU SRIDEVI                      | INDIA MART                  | 3.6     |
| 9    | 237R1E0011 | BHADRAM RAJU<br>VENKATA SAI TARUN | FOUNDEVER                   | 2.31    |
| 10   | 237R1E0014 | BUGGA DIVYA                       | AU SMALL FINANCIAL<br>BANK  | 3.5     |
| 11   | 237R1E0015 | B SREEREKHA                       | ITC                         | 4.5     |
| 12   | 237R1E0016 | CHAKALI NAVEENA                   | KOTAK LIFE                  | 3.5     |
| 13   | 237R1E0017 | CH DHARMA MALLESH                 | INDIA MART                  | 3.6     |
| 14   | 237R1E0018 | CHEMBETI SREENIVAS                | SREERAMA FINANCE            | 3       |
| 15   | 237R1E0019 | CH VIJAY                          | INDIA MART                  | 3.6     |
| 16   | 237R1E0020 | CHINTHAPANDU<br>SINDHUJA          | ARKAVIS                     | 1.62    |
| 17   | 237R1E0021 | C VENU KUMAR                      | AU SMALL FINANCIAL<br>BANK  | 3.5     |
| 18   | 237R1E0024 | D VAMSI KRISHNA                   | INDIA MART                  | 3.6     |
| 19   | 237R1E0025 | GADDAM PRERANA JOY                | FOUNDEVER                   | 2.31    |
| 20   | 237R1E0026 | G DEVA VANASIMHA<br>KARTHIKEYA    | AU SMALL FINANCIAL<br>BANK  | 3.5     |
| 21   | 237R1E0027 | JAMMIKUNTA ABHILASH               | JOYALUKKAS JEWELLERY        | 5       |

|    |             |                          |  |      |
|----|-------------|--------------------------|--|------|
| 22 | 237R1E0029  | KANOJA VISHAL PRASAD     | JOYALUKKAS JEWELLERY                   | 5    |
| 23 | 237R1E0030  | KASA VAMSHI KRISHNA      | INDIA MART                             | 3.6  |
| 24 | 237R1E0031  | KATIKALA SAI NANDU       | AU SMALL FINANCIAL BANK                | 3.5  |
| 25 | 237R1E0033  | L MANIDEEPAK             | TATA AIA                               | 3    |
| 26 | 237R1E0034  | MADDI GAYATHRI           | RELIANCE NIPPON LIFE INSURANCE         | 3.5  |
| 27 | 237R1E0037  | MASULA VASAVI            | KOTAK LIFE                             | 3.5  |
| 28 | 237R1E0038  | M DHARAN SAI             | INDIA MART                             | 3.6  |
| 29 | 237R1E0040  | N NARENDRA               | INDIA MART                             | 3.6  |
| 30 | 237R1E0044  | PINNA RASAGNA            | FOUNDEVER                              | 2.31 |
| 31 | 237R1E0047  | SADULA RASHMIKHA         | FOUNDEVER                              | 2.31 |
| 32 | 237R1E0048  | SAMITHA<br>CHENNAMANENI  | APARNA CONSTRUCTION                    | 2.5  |
| 33 | 237R1E0049  | S SREELEKHA REDDY        | WIPRO                                  | 5    |
| 34 | 237R1E0050  | SOLLU BHARATH RAJ        | AMPL                                   | 2.5  |
| 35 | 237R1E0052  | T BHARATH KUMAR          | KOTAK LIFE                             | 3.5  |
| 36 | 237R1E0054  | TANMAYEE KAMMARI         | DIGITAL NEST                           | 6.5  |
| 37 | 237R1E0055  | TOKAPUR SUMA             | INDIA MART                             | 3.6  |
| 38 | 237R1E0058  | VATTIPALLY<br>YASHASWINI | APARNA CONSTRUCTION                    | 2.5  |
| 39 | 237R1E0059  | YALAVARTHI<br>CHAITANYA  | APARNA CONSTRUCTION                    | 2.5  |
| 40 | 237R1E0060  | YELIGETI VAMSHI          | LAUNCHIO CONSULTING<br>PRIVATE LIMITED | 2.1  |
| 41 | 237R1E0061  | AINOL MANISH REDDY       | KOTAK LIFE                             | 3.5  |
| 42 | 237R1E0063  | A TEJAVATHI              | ITC                                    | 4.5  |
| 43 | 2347R1E0065 | B ASHWINI                | EBIXCASH OLD MONEY LTD                 | 2.4  |
| 44 | 237R1E0066  | B SURESH                 | AU SMALL FINANCIAL BANK                | 3.5  |
| 45 | 237R1E0067  | B GREESHMA               | VIVENCIA EDU                           | 3.5  |
| 46 | 237R1E0068  | BOGA NIKITHA             | KOTAK LIFE                             | 3.5  |

|    |            |                           |                                |      |
|----|------------|---------------------------|--------------------------------|------|
| 47 | 237R1E0069 | BOGA SNEHA SRI            | RELIANCE NIPPON LIFE INSURANCE | 3.5  |
| 48 | 237R1E0071 | D SAKKU BAI               | AU SMALL FINANCIAL BANK        | 3.5  |
| 49 | 237R1E0072 | DODDI KALYANI             | INDIA MART                     | 3.6  |
| 50 | 237R1E0073 | EDIGA HARSHA VARDHAN GOUD | KOTAK LIFE                     | 3.5  |
| 51 | 237R1E0074 | FAHIMEEDA BEGUM           | ITC                            | 3    |
| 52 | 237R1E0075 | G. NAVEEN                 | KOTAK LIFE                     | 3.5  |
| 53 | 237R1E0076 | GANTA BHAVANI             | APARNA CONSTRUCTION            | 2.5  |
| 54 | 237R1E0077 | GARREPALLY ARAVIND        | RELIANCE NIPPON LIFE INSURANCE | 3.5  |
| 55 | 237R1E0079 | GOPANI RAKESH             | KOTAK LIFE                     | 3.5  |
| 56 | 237R1E0080 | G GOPINATH                | INDIA MART                     | 3.6  |
| 57 | 237R1E0083 | KADIMI CHANDU             | TATA AIA                       | 3    |
| 58 | 237R1E0084 | KAMSU NIKITHA             | RELIANCE NIPPON LIFE INSURANCE | 3.5  |
| 59 | 237R1E0085 | KARTHIKA S                | COMTEC IT SERVICES             | 2.5  |
| 60 | 237R1E0086 | KARUMURI YOGASREE         | TATA AIA                       | 3    |
| 61 | 237R1E0087 | KEMSARAM NAVEEN KUMAR     | TATA AIA                       | 3    |
| 62 | 237R1E0088 | KONDA SHIVANI             | TATA AIA                       | 3    |
| 63 | 237R1E0089 | KONGOTI PRAVALLIKA        | INDIA MART                     | 3.6  |
| 64 | 237R1E0091 | MAHIMOODA BEGUM           | RELIANCE NIPPON LIFE INSURANCE | 3.5  |
| 65 | 237R1E0092 | MANDHA SANDHYA            | INDIA MART                     | 3.6  |
| 66 | 237R1E0094 | MAREPALLY SWEETY          | TATA AIA                       | 3    |
| 67 | 237R1E0096 | MEDARA UMA MAHESH         | RELIANCE NIPPON LIFE INSURANCE | 3.5  |
| 68 | 237R1E0098 | METTAPALLI LAXMI          | TATA AIA                       | 3    |
| 69 | 237R1E0099 | SAMREERODDIN MOHAMMAD     | AU SMALL FINANCIAL BANK        | 3.5  |
| 70 | 237R1E00A0 | M MALLESHWARI             | M N REDDY & CO                 | 1.68 |
| 71 | 237R1E00A1 | NAGAVELLI SAI             | RELIANCE NIPPON LIFE           | 3.5  |

|    |            |                          |                                |     |
|----|------------|--------------------------|--------------------------------|-----|
|    |            | MANIDEEP                 | INSURANCE                      |     |
| 72 | 237R1E00A2 | NOMULA RAJIREDDY         | TATA AIA                       | 3   |
| 73 | 237R1E00A3 | P NIKHITHA MAYURI        | DIVAMI                         | 3.5 |
| 74 | 237R1EEA5  | P RAJ KAMAL              | FEYNMAN LABS                   | 4   |
| 75 | 237R1E00A9 | SAI VISHAL REDDY         | AU SMALL FINANCIAL BANK        | 3.5 |
| 76 | 237R1E00B0 | SAGAR MASTER             | AU SMALL FINANCIAL BANK        | 3.5 |
| 77 | 237R1E00B2 | SARLA MANOJ              | TUNAV FOODS PRODUCTS LLP       | 2   |
| 78 | 237R1E00B3 | S KUNAL                  | DECAVERSE TECHNOLOGIES PVT LTD | 8.5 |
| 79 | 237R1E00B4 | TAILAM MANISH            | TATA AIA                       | 3   |
| 80 | 237R1E00B5 | THIMMAPURAM ANKITH KUMAR | RELIANCE NIPPON LIFE INSURANCE | 3.5 |
| 81 | 237R1E00B8 | VARANGAL MUKESH          | INDIA MART                     | 3.6 |
| 82 | 237R1E00B9 | YANAMALA SWAPNA          | RELIANCE NIPPON LIFE INSURANCE | 3.5 |
| 83 | 237R1E00C0 | YEBU SRI TEJA            | TATA AIA                       | 3   |
| 84 | 237R1E00C1 | A DIVYA SREE             | OREMUS                         | 4   |
| 85 | 237R1E00C2 | AMDUR SHIVATHMIKA        | INDIA MART                     | 3.6 |
| 86 | 237R1E00C3 | VANIGELLA KALYANI        | INDIA MART                     | 3.6 |
| 87 | 237R1E00C4 | APPALASHETTI SAI NIKHIL  | TATA AIA                       | 3   |
| 88 | 237R1E00C6 | B SRINATH                | APARNA CONSTRUCTION            | 2.5 |
| 89 | 237R1E00C7 | B GOWTHAM                | LEXIGEN INFORMATICS LLP        | 3.6 |
| 90 | 237R1E00C9 | BHAKANAGARI RAKESH       | KOTAK LIFE                     | 3.5 |
| 91 | 237R1E00D1 | B DEEPIKA                | ITC                            | 4.5 |
| 92 | 237R1E00D3 | B SANNIHITHA             | WIPRO                          | 5   |
| 93 | 237R1E00D4 | C S MADHULITHA           | RELIANCE NIPPON LIFE INSURANCE | 3.5 |
| 94 | 237R1E00D5 | C UDAY HARSHA            | OMEGA HEALTH CARE              | 2.8 |
| 95 | 237R1E00D6 | DANASREE                 | AU SMALL FINANCIAL             | 3.5 |

|     |            |                              |  |      |
|-----|------------|------------------------------|--|------|
|     |            | JAGADISHWAR                  | BANK                                   |      |
| 96  | 237R1E00D7 | DEVARADESI<br>JAGADISHWAR    | JOYALUKKAS JEWELLERY                   | 5    |
| 97  | 237R1E00D8 | DUMBALA ISHITHA<br>REDDY     | LAUNCHIO CONSULTING<br>PRIVATE LIMITED | 1.84 |
| 98  | 237R1E00D9 | GADIPALLY<br>SANTHOSHINI     | NIVA BUPA                              | 3.1  |
| 99  | 237R1E00E0 | GOURISHETTI SWAPNA<br>RANI   | INDIA MART                             | 3.6  |
| 100 | 237R1E00E1 | JALALI FAZIL REHAMAN         | AU SMALL FINANCIAL<br>BANK             | 3.5  |
| 101 | 237R1E00E2 | JOGENDRO BEHERA              | APARNA CONSTRUCTION                    | 2.5  |
| 102 | 237R1E00E4 | KADIYALA RAMYA SRI<br>DURGA  | FOUNDEVER                              | 2.31 |
| 103 | 237R1E00E6 | K MOUNIKA                    | REDEPOLY PVT LTD                       | 4    |
| 104 | 237R1E00E7 | KODANGAL SHRUTHI             | TATA AIA                               | 3    |
| 105 | 237R1E00E9 | KONDAPAKA MYTHINI            | INDIA MART                             | 3.6  |
| 106 | 237R1E00F0 | KURELLA VENKATESH            | INDIA MART                             | 3.6  |
| 107 | 237R1E00F1 | M VIJAYA LAKSHMI<br>PRASANNA | ACCENTURE                              | 2.5  |
| 108 | 237R1E00F2 | MASARRATH BEGUM              | FOUNDEVER                              | 2.31 |
| 109 | 237R1E00F3 | N SAI KIRAN REDDY            | INDIA MART                             | 3.6  |
| 110 | 237R1E00F4 | NAGULABAI SRINATH            | APARNA CONSTRUCTION                    | 2.5  |
| 111 | 237R1E00F5 | N.KAVYA                      | NIVA BUPA                              | 3.1  |
| 112 | 237R1E00F6 | P SWATHI                     | COGNIGENT                              | 2.19 |
| 113 | 237R1E00F7 | PALATI SRAVANI               | INDIA MART                             | 3.6  |
| 114 | 237R1E00F8 | PANCHADI VARSHINI            | AU SMALL FINANCIAL<br>BANK             | 3.5  |
| 115 | 237R1E00F9 | PEDDALACHU SWETHA            | TATA AIA                               | 3    |
| 116 | 237R1E00G0 | P TINA                       | EDIFY                                  | 3    |
| 117 | 237R1E00G1 | POTRAKANDA<br>JAGADEESH      | AU SMALL FINANCIAL<br>BANK             | 3    |
| 118 | 237R1E00G2 | R ABHISHEK                   | AU SMALL FINANCIAL<br>BANK             | 3.5  |

|     |            |                                  |  |      |
|-----|------------|----------------------------------|--|------|
| 119 | 237R1E00G3 | RAGALLA AKHILA                   | NIVA BUPA                              | 3.1  |
| 120 | 237R1E00G4 | RUBEENA ISHRATH                  | ALIM MOHAMMAD &<br>ASSOCIATES          | 2.1  |
| 121 | 237R1E00G6 | SALIHA NAAZ                      | ORGANO ECO HABITATS<br>LTD.            | 3.12 |
| 122 | 237R1E00G8 | SOMARAM DAYAKAR                  | LAUNCHIO CONSULTING<br>PRIVATE LIMITED | 1.84 |
| 123 | 237R1E00G9 | SUKAMAL DAS                      | FOUNDEVER                              | 2.31 |
| 124 | 237R1E00H0 | SUNKARI SANTHOSH                 | LAUNCHIO CONSULTING<br>PRIVATE LIMITED | 1.84 |
| 125 | 237R1E00H1 | THIRUMALASHETTY<br>MANIKANTABABU | FOUNDEVER                              | 2.31 |
| 126 | 237R1E00H4 | U NIKHITHA                       | ACCENTURE                              | 3.5  |
| 127 | 237R1E00H5 | U ARUN                           | INDIA MART                             | 3.6  |
| 128 | 237R1E00H6 | V PRAKASH                        | INDIA MART                             | 3.6  |
| 129 | 237R1E00H8 | DHANUSH VOONA                    | AU SMALL FINANCIAL<br>BANK             | 3.5  |
| 130 | 237R1E00H9 | VUPPALA RAMYASREE                | TATA AIA                               | 3    |
| 131 | 237R1E00J0 | YEDELLY HARI KRISHNA             | FOUNDEVER                              | 2.31 |
| 132 | 237R1E00J1 | ALETI KAVYA                      | VALUE LABS                             | 2.5  |
| 133 | 237R1E00J3 | AYINDLA NAMITHA                  | WIPRO                                  | 5    |
| 134 | 237R1E00J5 | BATHULA PRIYANKA                 | LAUNCHIO CONSULTING<br>PRIVATE LIMITED | 1.84 |
| 135 | 237R1E00J7 | B DEVRAJU                        | AU SMALL FINANCIAL<br>BANK             | 3.5  |
| 136 | 237R1E00K0 | DYAVANAPELLY<br>SPOORTHI         | POLICY BAZAR                           | 4    |
| 137 | 237R1E00K1 | GAJANGI LAYA                     | NIVA BUPA                              | 3.1  |
| 138 | 237R1E00K3 | G VARDHAN                        | POLICY BAZAR                           | 4    |
| 139 | 237R1E00K4 | GUDLANARWA HARISH                | NIVA BUPA                              | 3.1  |
| 140 | 237R1E00K6 | JAMALPUR RITHIKA                 | NIVA BUPA                              | 3.1  |
| 141 | 237R1E00L1 | K HANMANTHU                      | INDIA MART                             | 3.6  |
| 142 | 237R1E00L2 | O RAVINDER                       | AU SMALL FINANCIAL<br>BANK             | 3.5  |

|     |            |                              |                                   |      |
|-----|------------|------------------------------|-----------------------------------|------|
| 143 | 237R1E00L3 | P TEJASWINI                  | AIRTEL                            | 5    |
| 144 | 237R1E00L4 | S AKSHITH REDDY              | MARUTHI SUZUKI                    | 1.5  |
| 145 | 237R1E00L6 | K KUMAR SHIVA SWAMY<br>NAIDU | KOTAK LIFE                        | 3.5  |
| 146 | 237R1E00L8 | K DHARANI                    | AU SMALL FINANCIAL<br>BANK        | 3.5  |
| 147 | 237R1E00L9 | LINGALA SHIVASAI<br>GOUD     | RELIANCE NIPPON LIFE<br>INSURANCE | 3.5  |
| 148 | 237R1E00M2 | MARAPAKA PAVANI              | ICICI                             | 4.28 |
| 149 | 237R1E00M3 | MARISHETTY AARTHI            | POLICY BAZAR                      | 4    |
| 150 | 237R1E00M6 | M.SHIVANI                    | NIVA BUPA                         | 3.1  |
| 151 | 237R1E00M8 | NALLAGATLA<br>SREEMANTH      | JOYALUKKAS JEWELLERY              | 5    |
| 152 | 237R1E00N0 | P NEHA                       | DIVAMI                            | 2.4  |
| 153 | 237R1E00N2 | P SNEHA                      | FOUNDEVER                         | 2.31 |
| 154 | 237R1E00N3 | POONAM SINHA                 | AU SMALL FINANCIAL<br>BANK        | 3.5  |
| 155 | 237R1E00N5 | P LAVANYA                    | MASS MUTUAL                       | 3.5  |
| 156 | 237R1E00N8 | B VINA PRIYA                 | WIPRO                             | 5    |
| 157 | 237R1E00N9 | G KARTHIK                    | COGNIGENT                         | 2.19 |
| 158 | 237R1E00P3 | S HASINI                     | ACTIVE PLACEMENT                  | 2.5  |
| 159 | 237R1E00P5 | S PAVAN KUMAR                | INDIA MART                        | 3.6  |
| 160 | 237R1E00P8 | SEELAM AJAY                  | WNS                               | 1.7  |
| 161 | 237R1E00Q2 | TAMADA AJAY                  | S&P GLOBAL                        | 2.34 |
| 162 | 237R1E00Q6 | TUSHAR SINGH                 | AU SMALL FINANCIAL<br>BANK        | 3.5  |
| 163 | 237R1E00R0 | YEROLLA NEERAJ<br>KUMAR      | RELIANCE NIPPON LIFE<br>INSURANCE | 3.5  |

The Alumni Association of CMR Technical Campus was formed to strengthen the bond between the institution and its graduates, creating a bridge between academic learning and professional life. The association works actively to support students in adapting to industry demands and encourages alumni to contribute to institutional development and societal progress. The 11th Alumni Meet was conducted on 21st December 2024 from 4:00 PM onwards. The program began with the lighting of the lamp and felicitation of dignitaries. The Chief Guest, MLA

Ch. Mallareddy Garu, inspired alumni to become

entrepreneurs and serve society. The Director, Dr. A.

Raji Reddy, welcomed the gathering and highlighted

the achievements of the college. The event was

attended by Chairman Ch. Gopal Reddy, Secretary Ch.

Vasanthalatha, Vice Chairman Ch. Abhinav Reddy,

Training and Placement Officer Mr. Ch. Madhava Rao, Alumni President Mr. G. Sathish Kumar Goud, faculty

members, and 292 alumni. Several alumni shared their professional experiences and cherished campus memories.

During the academic year 2024–2025, distinguished alumni actively engaged with students through interaction

sessions. Mr. S. Pavan Teja spoke on marketing of financial products, Mr. C. Maahesh addressed interview skills,

Ms. Siresha Vallela and Ms. Chilukoti NagaLaxmi provided career guidance, Mr. Pujari Vamshi discussed

career paths and industry exposure, Ms. Begum Azmathunnias explained finance and research interview

questions, and Mr. Chandrashekar Reddy Thalla highlighted professional ethics and workplace behavior.

Entrepreneur alumni Mr. Gunda Nikhil and Mr. Karan B. Shah also delivered sessions on marketing strategies

and digital platforms for new businesses. The Alumni Association continues to conduct training programs,

personality development sessions, industry interactions, social welfare activities, reunions, and felicitation of

achievers. The Distinguished Alumni Award was presented to Mr. Vivek Vardhan Bariki, Outstanding Alumni

Award to Mr. B. Vishal Kumar, Best Supporting Alumni Award to Ms. Sneha Latha Goud, and Young Achiever

Alumni Award to Mr. Vinod Kumar Vonetela. The association remains committed to fostering lifelong

relationships and contributing to the growth of both the institution and society.



## ACKNOWLEDGMENT

We thank all the faculty members, administrative staff and students of CMRTC for their help and cooperation in bringing out MBA Department News Letter. Our special thanks to Dr.A.Raji Reddy Director –CMRTC and Dr. M. Ahmed Ali Baig Dean Academics for guiding us to bring this edition.

## EDITORIAL

It's with great pleasure that we bring you the first issue of MBA Department News Letter, the annually newsletter of CMRTC. The flame in our logo stands for the fire of knowledge that our souls are kindled with and the passion for learning that our beings are imbued with. The current newsletter highlights the activities of our students and the achievements of faculty during the past one year. This newsletter also throws light on the Placements. The intent of MBA Department News Letter is to disseminate information about our Institute, and our department and we hope that the readers find the issues informative and useful. We are thankful to the faculty and staff of CMRTC MBA Department for their valuable inputs, and we welcome suggestions and feedback that will help us improve further.

## EDITORIAL BOARD

Dr. D. Kishore Kumar., Associate Professor

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