

 CMR GROUP OF INSTITUTIONS EXPLORE TO INVENT	INSTITUTION'S INNOVATION COUNCIL (IIC) CMR TECHNICAL CAMPUS UGC Autonomous Accredited by NBA & NAAC with 'A' Grade Approved by AICTE & Affiliated to JNTUH Kandlakoya, Medchal Road, Hyderabad-501401	ESTD: 2009  
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IIC8.0 QUARTER-4

Session Details:

Title of the session: A Workshop on AI for Fund Raising & Investor Pitch Preparation

Date: 28-07-2026

Duration: 6 hours

Mode: off line

Venue / Platform: Room No - 119, B-Block

Activity Category: IIC Calendar Activity

Activity Led by: Institute Council

Activity Level: Level-2

Theme: Entrepreneurship

Objective of the Activity:

To empower entrepreneurs and startup founders to leverage AI for effective fundraising and investor pitch preparation. The workshop will enhance participants' ability to develop compelling pitch decks, refine business proposals, identify potential investors, and confidently present their ventures to secure funding.

- **Purpose of the activity,**

The Workshop on AI for Fund Raising & Investor Pitch Preparation aims to familiarize participants with the use of AI in startup fundraising. It enables entrepreneurs, innovators, and students to develop investor-ready pitches, funding

proposals, and data-driven business strategies while enhancing their presentation skills and investment readiness.

- **Why it was organized,**

The Workshop on AI for Fund Raising & Investor Pitch Preparation was organized to address the growing need for entrepreneurs, startups, and students to effectively leverage Artificial Intelligence (AI) in securing funding and presenting innovative business ideas to investors. As AI-driven tools are transforming business planning, financial analysis, and presentation development, the workshop aimed to equip participants with practical knowledge and hands-on experience in using these technologies.

Expert/Speaker Details:

Name: Dr.T Siva Ratna Sai

Designation: Associate Professor

Organization/Institution: MRCET

Brief about Expert/Speaker: Dr. T. Siva Ratna Sai is an Associate Professor at Malla Reddy College of Engineering and Technology (MRCET). A distinguished academic, Dr. Sai was awarded the **Gold Medal** for outstanding performance in the M.Tech. program. With a strong commitment to teaching, research, and academic excellence.

Brief description of the Activity:

The workshop "**AI for Fund Raising & Investor Pitch Preparation**" equips participants with practical skills to use AI for fundraising and investor engagement. It covers AI-powered tools for market research, business planning, financial forecasting, and pitch deck preparation, enabling participants to create compelling investor presentations and improve their funding readiness.

Participant details:

Total no. Of Student participation: 85

Total no. of Staff (Teaching/Non-teaching) participation: 5

Total no of External participation: 0

Key Highlights:

- Successfully organized the workshop with active participation from students and faculty.
- Introduced the fundamentals and latest trends in Artificial Intelligence (AI) for fundraising and investor pitch preparation.
- Demonstrated AI-powered tools for proposal writing, donor identification, and funding opportunity analysis.
- Explained the essential components of an effective investor pitch deck.
- Conducted hands-on sessions on using AI tools to prepare impactful fundraising proposals and pitch presentations.
- Shared real-world case studies of successful startup fundraising and investor engagement. .

Outcome of the activity:

- Participants gained practical knowledge of using Artificial Intelligence tools for fundraising and investor pitch preparation.
- Enhanced understanding of identifying suitable funding opportunities and investor expectations.
- Improved skills in preparing professional pitch decks, business plans, and financial projections using AI-assisted tools.
- Developed confidence in presenting startup ideas effectively to potential investors.
- Strengthened entrepreneurial mindset, innovation, and strategic decision-making for startup growth.
- Acquired hands-on experience with AI-driven solutions for market research, business validation, and investor communication

Organizing Team Members Details:

S.No.	Name	Designation & Role in the Activity
1	Dr. K.Mahesh	Coordinator, Overall planning, coordination, and supervision of the workshop.
		Coordinator ,Organized the event, managed ,

2	Ms. R.Lavanya	registrations and coordinated with the resource person
3	Mr.G. Vivek Sai	Arranged technical infrastructure
4	Mrs.E.Chaithanya	Arranged technical infrastructure
5	Ms. B.Nandhini Reddy (237R1A6652)	Student Cooridnator Anchor of the Event
6	Mr. C.Aditya (247R1A05E0)	Student Cooridnator Photography, videography, and social media coverage
7	Mr.G.Rishi (247R1A0585)	Student Cooridnator Photography, videography, and social media coverage

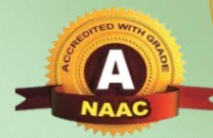
Event Brochure:



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Kandlakoya (v), Medchal Rd, Hyderabad, Telangana 501 401



Department of CSE [AI&ML]

in association with

Institution's Innovation Council (IIC 8.0) organizing

One Day Workshop on AI for Fund Raising & Investor pitch preparation



SPEAKER

Dr.T. SIVA RATNA SAI

ASSOCIATE PROFESSOR

MRCET, Hyderabad

Event Details



28-07-2026



10:00AM
to
04:00 PM

ROOM NO: 119,
B-BLOCK,
CMRTC

Dr. K. Mahesh

Ms. R. Lavanya

Program Co-Ordinators
CMR TECHNICAL CAMPUS
Hyderabad

Dr. S Rao Chintalapudi

HOD, CSE[AI&ML]
CMR TECHNICAL CAMPUS
Hyderabad

Dr. A. Mahendar

Convenor, IIC
CMR TECHNICAL CAMPUS
Hyderabad

Dr. S Rao Chintalapudi

Vice President, IIC
CMR TECHNICAL CAMPUS
Hyderabad

Dr. K. Srujan Raju

President, IIC
CMR TECHNICAL CAMPUS
Hyderabad

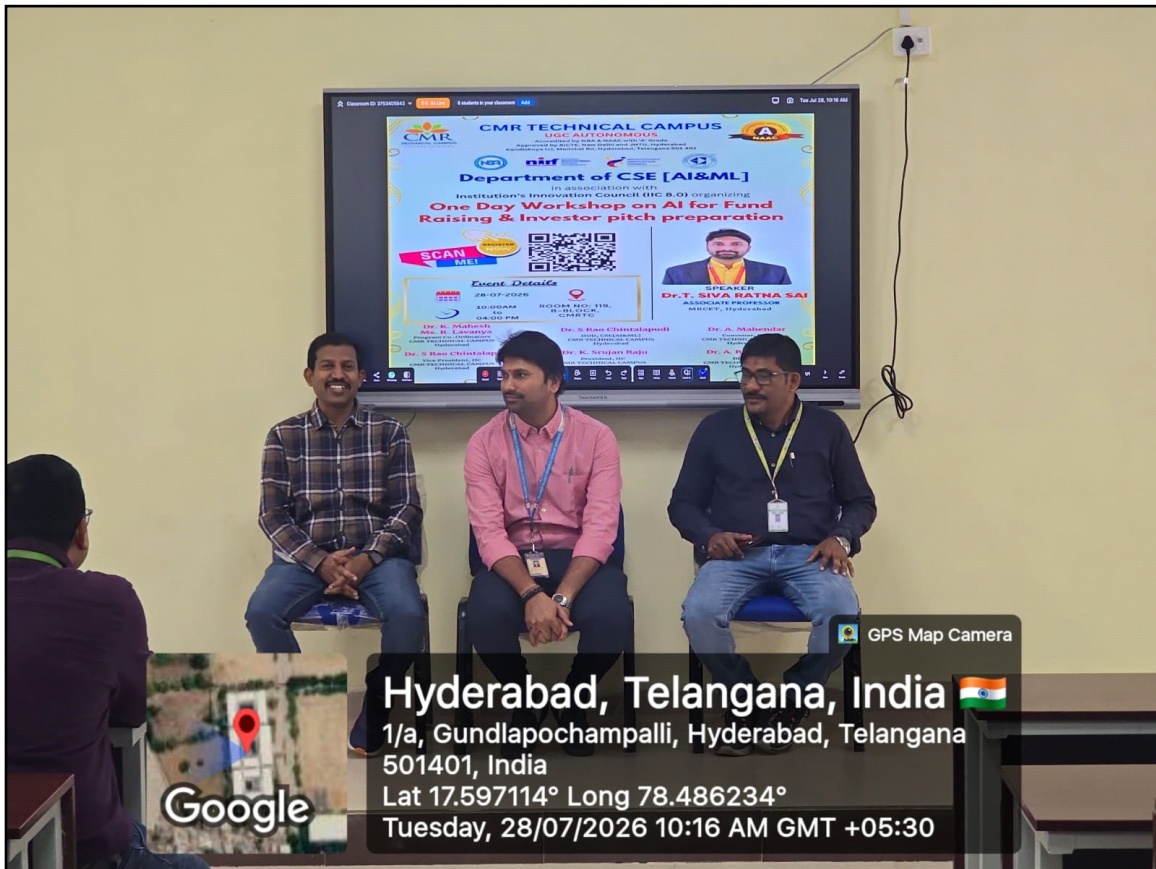
Dr. A. Raji Reddy

Director
CMR TECHNICAL CAMPUS
Hyderabad



/cmrtechnicalcampus/www.cmrtc.ac.in

EventPhotographs:





GPS Map Camera

Google

Hyderabad, Telangana, India 🇮🇳

1/a, Gundlapochampalli, Hyderabad, Telangana
501401, India

Lat 17.597129° Long 78.486255°

Tuesday, 28/07/2026 10:19 AM GMT +05:30



GPS Map Camera

Hyderabad, Telangana, India 🇮🇳

1/a, Gundlapochampalli, Hyderabad, Telangana
501401, India

Lat 17.597113° Long 78.486239°

Tuesday, 28/07/2026 10:16 AM GMT +05:30

Google



Media Coverage and Pre & Post Activity Social Media Post screenshot:

VideoLink:

https://www.linkedin.com/posts/iic-cmrtc-12278a3a1_department-of-cse-ai-ml-in-association-ugcPost-7488986360951758849-eO1a/?utm_source=social_share_send&utm_medium=member_desktop_web&rcm=ACoAAGKJcCoB6dC5ERWeB0BF1EMdyFxNVyuQAOo

Attendance details: *(Proof of signed Attendance sheet)*

Feedback / Reflection:

Timestamp	Email Address	Student Roll No	How would you rate your overall experience at the AI Event?	Was the event well-organized ?	Did you gain new knowledge about Artificial Intelligence concepts?	How confident do you feel in explaining your project after this event?	How was the interaction with jury member?	Did you receive useful feedback during the demo?
07/29/2026 10:43:25	237r1a6653@cmrtc.ac.in	237R1A6653	Good	Yes	Yes	Very Confident	Excellent	Yes
07/29/2026 10:45:23	237r1a66e9@cmrtc.ac.in	237R1A66E9	Excellent	Yes	Yes	Very Confident	Excellent	Yes
07/29/2026 10:48:21	237r1a66e5@cmrtc.ac.in	237R1A66E5	Excellent	Yes	Yes	Very Confident	Excellent	Yes
07/29/2026 11:28:09	237r1a66k6@cmrtc.ac.in	237R1A66K6	Good	Yes	Yes	Very Confident	Good	Yes
07/29/2026 11:28:25	237r1a66r0@cmrtc.ac.in	237R1A66R0	Excellent	Yes	Yes	Very Confident	Excellent	Yes
07/29/2026 11:28:52	237r1a66n1@cmrtc.ac.in	237R1A66N1	Excellent	Yes	Yes	Very Confident	Excellent	Yes
07/29/2026 11:28:52	237r1a66n2@cmrtc.ac.in	237R1A66N2	Excellent	Yes	Yes	Very Confident	Excellent	Yes
07/29/2026 11:28:56	237r1a66p7@cmrtc.ac.in	237R1A66P7	Excellent	Yes	Yes	Very Confident	Excellent	Yes