



INSTITUTION'S INNOVATION COUNCIL (IIC)

CMR TECHNICAL CAMPUS

UGC Autonomous

**Accredited by NBA & NAAC with 'A' Grade Approved by
AICTE & Affiliated to JNTUH Kandlakoya, Medchal Road,
Hyderabad-501401**

ESTD: 2009



Session Details:

Title of the session: Intra-institutional start-up competition 11-08-2026 to 13-08-2026

Date: 11-08-2026 to 13-08-2026

Duration: 18

Mode: Offline

Venue / Platform: Room No - 119 & 120, B-Block

Activity Category: IIC Calendar Activity

Activity Led by: Institute Council

Activity Level: 4

Theme: Innovation

Objective of the Activity:

The activity was organized to promote innovation, creativity, and entrepreneurial thinking among students.

- It aimed to provide students with a platform to present and validate innovative start-up ideas addressing real-world problems.
- The competition encouraged participants to develop feasible, scalable, and sustainable business solutions.
- It also motivated students to explore entrepreneurship and transform ideas into potential start-up ventures.

Expert/Speaker Details:

Name: Dr. G. Vinoda Reddy

Designation: Professor

Organization/Institution: CMRTC

Brief about Expert/Speaker: Dr. Vinoda Reddy is a Professor in CSE (AI & ML) at CMR Technical Campus, Hyderabad, actively contributing to teaching, research, and academic innovation in emerging technologies.

Name: Dr. K. Mahesh

Designation: Associate Professor

Organization/Institution: CMRTC

Brief about Expert/Speaker: Dr. K. Mahesh is an Associate Professor at CMR Technical Campus, Hyderabad, with expertise in Computer Science and Engineering, actively contributing to teaching, research, innovation, and academic development.

Brief description of the Activity:

The IIC 8.0 Intra-Institutional Start-up Competition was conducted to provide students with an opportunity to showcase their innovative ideas and entrepreneurial potential. The session began with a brief introduction to the objectives of the competition, followed by an explanation of the evaluation process and criteria. Participants presented their start-up ideas, focusing on the problem identified, proposed solution, uniqueness, target users, market potential, feasibility, scalability, and sustainability of their concepts. During the interaction, participants were encouraged to explain their value proposition, business model, customer needs, and possible implementation strategies. Faculty mentors and evaluators interacted with the participants and provided constructive suggestions for strengthening their ideas. Real-world examples of successful start-ups and innovative solutions were discussed to help participants understand the process of converting an idea into a viable venture. A brainstorming and ideation exercise was also conducted to encourage participants to identify problems and develop innovative solutions. The session concluded with a Q&A interaction, during which participants clarified their doubts regarding start-up development, validation, funding, and entrepreneurship. The competition provided a motivating platform for students to refine and present their entrepreneurial ideas.

Participant details:

Total no. of Student participation: 175

Total no. of Staff (Teaching/Non-teaching) participation: 18

Total no of External participation: Nil

Key Highlights:

- Students presented innovative start-up ideas addressing real-world problems.
- Emphasis was given to innovation, uniqueness, feasibility, scalability, and market potential.
- Participants explained their problem statements, proposed solutions, and business models.
- Faculty mentors and evaluators provided constructive feedback and suggestions.
- Brainstorming and ideation activities encouraged creative and entrepreneurial thinking.
- Successful start-up examples were discussed to provide practical insights.
- An interactive Q&A session addressed participants' queries on entrepreneurship and venture development.
- Promising ideas were identified for further mentoring and development.

Outcome of the activity:

The activity enhanced students' innovation and entrepreneurial skills and provided practical exposure to developing and presenting start-up ideas. Participants gained an understanding of problem identification, ideation, business-model development, market validation, feasibility, and scalability. The competition improved their confidence in pitching innovative solutions and encouraged them to pursue entrepreneurship. Participants also received expert feedback that helped them refine their ideas and identify potential opportunities for further development, mentoring, incubation, and commercialization. Overall, the activity contributed to strengthening the institution's innovation and start-up ecosystem and encouraged students to move from ideation towards developing viable entrepreneurial ventures.

Organizing Team Members Details:

1	B. Prashanth	Coordinator, Overall planning, coordination, and supervision of the Competition.
2	B. Ravindra Naik	Coordinator ,Organized the event, student registrations
3	Balagonda Tanmayee	Student Coordinators & Anchors of the Event

	Sree (247R1A66L0)	
4	Avula Praneeth Rao (247R1A66K9)	Student Coordinators & Anchors of the Event
5	V. Karthik Reddy (237R1A66C2)	Student Coordinator Photography, videography, and social media coverage
6	Shaik Shaheid (237R1A66B5)	Student Coordinator Arranged technical infrastructure, Student discipline

Event Brochure:

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Kandlakoya(V), Medchal Road, Hyderabad, Telangana 501401

DEPARTMENT OF CSE(AI&ML)

IN ASSOCIATION WITH IIC 8.0 ORGANISING

INTRA-INSTITUTIONAL START-UP COMPETITION

11th August to 13th August 2026

DAY 1

STARTUP IDEA PRESENTATION

DATE: 11-08-2026

Registration Link: <https://forms.gle/UmPjBGge4fFatmYC9>

DAY 2

CASE STUDY PRESENTATION ON SUCCESSFUL INDIAN STARTUPS

DATE: 12-08-2026

Registration Link: <https://forms.gle/NDpwK9esYaFGJJe9>

DAY 3

STARTUP SHOWCASE

DATE: 13-08-2026

Registration Link: <https://forms.gle/iTypNiuVCBuJhyv9>

Timings: 9:20 AM to 4:00 PM

VENUE : Room.No 119, 120
B - Block

NO REGISTRATION FEE

ATTRACTIVE PRIZES AND MERIT CERTIFICATES FOR WINNERS AND RUNNERS,
PARTICIPATION CERTIFICATES WILL BE PROVIDED TO ALL PARTICIPANTS

B. Prashanth
B. Ravindra Naik
Co-ordinators
CMR TECHNICAL CAMPUS

Dr.S Rao Chintalapudi
HOD CSE(AI&ML)
CMR TECHNICAL CAMPUS

Dr.A.Mahendar
Convener,IIC
CMR TECHNICAL CAMPUS

Dr.S Rao Chintalapudi
Vice President,IIC
CMR TECHNICAL CAMPUS

Dr.K.Srujan Raju
President,IIC
CMR TECHNICAL CAMPUS

Dr.A.Raji Reddy
Director
CMR TECHNICAL CAMPUS

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Event Photographs:













Media Coverage and Pre & Post Activity Social Media Post screenshot:

Video Link: <https://lnkd.in/p/dMXcgiaJ>

Attendance details: *(Proof of signed Attendance sheet)*

Feedback / Reflection:

Timestamp	Email Address	Student Roll No	How would you rate your overall experience at the AI Expo?	Was the event well-organized?	Did you gain new knowledge about Artificial Intelligence concepts?	How confident do you feel in explaining your project after this event?	How was the interaction with jury members?	Did you receive useful feedback during the demo?
8/14/2026 11:03:44	247r1a66l1@cmrte.ac.in	247R1A66L1	Excellent	Yes	Yes	Very Confident	Excellent	Yes
8/14/2026 11:03:45	247r1a66n1@cmrte.ac.in	247R1A66N1	Excellent	Yes	Yes	Very Confident	Excellent	Yes
8/14/2026 11:03:57	247r1a66r4@cmrte.ac.in	247R1A66R4	Excellent	Yes	Yes	Very Confident	Excellent	Yes
8/14/2026 11:04:03	247r1a66l8@cmrte.ac.in	247R1A66L8	Excellent	Yes	Yes	Very Confident	Excellent	Yes
8/14/2026 11:04:07	247r1a66p2@cmrte.ac.in	247R1A66P2	Excellent	Yes	Yes	Very Confident	Excellent	Yes
8/14/2026 11:04:07	247r1a66l6@cmrte.ac.in	247R1A66L6	Excellent	Yes	Yes	Very Confident	Good	Yes
8/14/2026 11:04:24	247r1a66m4@cmrte.ac.in	247R1A66M4	Excellent	Yes	Yes	Very Confident	Excellent	Yes
8/14/2026 11:04:42	247r1a66m5@cmrte.ac.in	247R1A66M5	Excellent	Yes	Yes	Very Confident	Excellent	Yes
8/14/2026 11:04:49	247r1a66q1@cmrte.ac.in	247R1A66Q1	Excellent	Yes	Yes	Very Confident	Excellent	Yes
8/14/2026 11:04:53	247r1a66m8@cmrte.ac.in	247R1A66M8	Excellent	Yes	Yes	Very Confident	Excellent	Yes